

NEWS RELEASE

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Community Foundation's new website to drive charitable giving

GREEN BAY, Wis. – September 10, 2009 – The Greater Green Bay Community Foundation is making business of charitable giving a lot easier and more convenient for non-profits, donors and financial advisors with the launch of their new website at www.ggbcf.org. The Community Foundation has been rolling out updates over the past three months, and plans to continue adding new online features.

"We believe that our new website will have a positive impact on charitable giving locally," commented President David Pamperin. "We're creating an online center for giving that will make us even more effective at connecting registered donors with the causes they are most passionate about supporting. In addition online giving offers 24-7 access and cost efficiency so that dollars given go to the charity or program at a very modest overhead expense."

Hitting the open road

The website offers a Donor Dashboard capability that allows registered donors and non-profits to put their charitable giving in gear. They are able to plot a course for their giving by:

- Making a donation to their fund by credit card.
- Recommending grants.
- Monitoring their fund activity.
- Accessing their monthly statements.
- Checking their past charitable giving history.

A hub for charitable giving information

In addition to the Donor Dashboard, the website supports all of the different audiences that the Community Foundation serves, in one central place.

- **Non-profits** can find deadlines, guidelines and application forms for various Community Foundation [grant programs](#). The website also offers a [calendar](#) to promote fundraising events sponsored by local charities.
- **Students and guidance counselors** can access [scholarship information](#).
- **Registered Donors** can read [stories](#) about how their donations made a difference in our community, find out about local fundraisers, and learn about the latest trends in philanthropy.
- **Financial advisors** can find [useful information](#) about guiding their clients through the process of establishing a sustainable charitable giving plan.

Down the road: putting local charities and community programs on the map

The Foundation is in the process of working with developers to create a non-profit database so that registered donors and the general public will be able to search for and give to the local charities that best suit their giving interests. The Foundation hopes to have this feature up and running in the coming year.

"The efforts of non-profits run the gamut from addressing the community's basic needs to developing local arts and culture" said Pamperin. "We anticipate that this website will be a powerful tool, putting our community of givers in touch with an increased range of organizations that make Northeast Wisconsin a better place to live."

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Greater Green Bay Community Foundation

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About the Greater Green Bay Community Foundation

Established in 1991, the Greater Green Bay Community Foundation is a non-profit charitable organization that manages various funds and distributes grants supporting many of the humanitarian, educational and cultural organizations and programs in northeastern Wisconsin. The Community Foundation's mission is to inspire and encourage charitable giving in northeastern Wisconsin by connecting people who care with solutions that strengthen our community. For more information visit: www.ggbcf.org. Follow us on Twitter: www.twitter.com/ggbcfoundation.

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