

# 2008-2009 Philanthropist's Almanac

*Planting the seeds for a  
great community*



*A publication of the Greater Green Bay  
Community Foundation*



## **phi•lan•thro•py**

[fi-lan-thruh-pee]

n. a spirit of goodwill toward all people especially when expressed in active and generous efforts to help others

## **phi•lan•thro•pist**

[fi-lan-thruh-pist]

n. one who practices philanthropy

# Welcome...

...to the Greater Green Bay Community Foundation's 5th Annual Philanthropist's Almanac. We compiled this information to help you identify the many opportunities available for you to become a philanthropist here in northeastern Wisconsin. You don't have to be Bill or Melinda Gates or Warren Buffet to be a philanthropist. All of us have the potential to impact our community through volunteering our time, giving our resources or exercising our "spirit of goodwill toward all people" in some other way.

Here at the Greater Green Bay Community Foundation it is our mission to inspire and encourage philanthropy in our community. We look forward to helping you meet your philanthropic goals.

Marta

Mary Jean

Stacy

Lizette M. Day

Bonnie

Jimena

Greater Green Bay Community Foundation  
310 W. Walnut Street, Suite 350  
Green Bay, WI 54303  
920.432.0800  
[www.ggbcf.org](http://www.ggbcf.org)

## Greater Green Bay Community Foundation

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## Greater Green Bay Community Foundation

Founded in 1991, the Greater Green Bay Community Foundation, Inc. (GGBCF) is a non-profit corporation holding a collection of over 600 charitable funds established by individuals, non-profit organizations, and corporations. Today, these funds are valued at more than \$67.0 million.

The GGBCF creates a community of donors—people who care about the needs of the community and take action to meet these needs while improving the area's quality of life.

Individuals, families, and organizations can create permanent charitable funds that help our region meet the challenges of our changing times. The GGBCF invests and administers these funds and then uses the distributions to award grants. In 2007-2008, GGBCF awarded over \$9.5 million in grants to area non-profit organizations.

Establishing a fund at the GGBCF is simple. You can use almost any kind of asset to start, including stock, cash, limited partnerships, estates, and bequests. Simply contact us and we can help you get started. The types of funds managed by GGBCF include:

**Unrestricted Funds** offer the broadest giving option, allowing grants to be made to support our community's greatest needs.

**Field of Interest Funds** provide grants that meet needs in a particular field or geographic area that is of interest to you.

**Donor-Advised Funds** enable you to recommend specific organizations to receive grants.

**Designated Funds** let you support specific organizations of your choice over the long term.

Greater Green Bay Community Foundation

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## 2008-2009 Calendar of Events

Date	Organization	Event	Location
Sept 4	Brown County United Way	Glow Golf 2008	Ledgeview Golf Course
Sept 5	Family Services of NE WI	Green & Gold Gala	Lambeau Field Atrium
Sept 6	ASPIRO	Buddy Walk	1660 Stiles Rd - Green Bay
Sept 6	CASA of Brown County	CASA Golf Outing	Twin Oaks Golf Course
Sept 6	Agricultural Heritage & Resources	FFA Tractor Pull	Agricultural Heritage & Resources
Sept 6	The Bellin Foundation	Black Tie & Blue Jeans Extravaganza	Oneida Country Club
Sept 13	Agricultural Heritage & Resources	6th Annual Black Tie Dinner	Agricultural Heritage & Resources
Sept 16	Baird Creek Preservation Foundation	Great Lakes Gatherings	UWGB Phoenix Rooms
Sept 20	Baird Creek Preservation Foundation	Baird Creek Fish Hike	Christa McAuliffe Park
Sept 20	Alzheimer's Association of Greater WI	Memory Walk	Brown Cty Reforestation Camp/NEW Zoo
Sept 20-21	Agricultural Heritage & Resources	Heritage Days	Luxemburg Fairgrounds
Sept 23	The Einstein Project	Butterflies & Friends on Parade Art Auction	K.I. Convention Center
Sept 24	Women's Fund of Greater Green Bay	Power of the Purse	Radisson Hotel
Sept 25	Integrated Community Services, Inc.	ICS Self-Sufficiency Banquet	S.C. Grand
Sept 25	N.E.W. Curative Rehabilitation	Ball-a-Palooza	Duck Creek Golf Course
Sept 26	Encompass Early Education & Care, Inc.	Oktoberfest	K.I. Convention Center
Sept 27	Breast Cancer Family Foundation	Brown Cty Firefighter's Fundraiser	various sites
Sept 30	Boys & Girls Club of GB	Steak & Burger Event	Radisson Hotel
Oct 3	The Gathering Place, Inc.	Healing Arts	The Gathering Place
Oct 4	On Broadway, Inc.	Pumpkin Palooza On Broadway	Broadway St between Walnut and Dousman
Oct 7	Brown County Unite Way	Hometown Huddle	TBD
Oct 8	Arthritis Foundation, WI Chapter	An Evening of Food & Wine	Big Tomatoes, Green Bay
Oct 9	Cerebral Palsy, Inc.	Annual Celebration Dinner	Swan Club at Legends, De Pere

Greater Green Bay Community Foundation

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## 2008-2009 Calendar of Events

Date	Organization	Event	Location
Oct 9	Arthritis Foundation, WI Chapter	International Wine & Chocolate Tasting	Sierra Suites, Downtown Green Bay
Oct 12	Christian Foundation of NE Wisconsin	The Power of Forgiveness	St. Norbert College
Oct 17	ASPIRO	Fall Dinner Event	Oneida Golf & Country Club
Oct 18	Baird Creek Preservation Foundation	Fall Colors Hike	Christa McAuliffe Park
Oct 24	Bay Area Humane Society & Animal Shelter	Brewfest	K.I. Convention Center
Oct 24	Cerebral Palsy, Inc.	Annual CP Auction	Swan Club at Legends, De Pere
Oct 26	Agricultural Heritage & Resources	Octoberfest	Agricultural Heritage & Resources
Oct 29	Brown County United Way	Trick-or-Treating for Individuals w/special needs	Riverside Ballroom
Oct - TBD	Brown County United Way	BCUW Night - Let Me Be Frank Productions	Meyer Theater
Oct - TBD	Green Bay Botanical Garden	Fall Symposium	Green Bay Botanical Garden
Nov 1	Cats Anonymous, Inc.	Hot Drinks, Warm Hearts	Midway Motor Lodge, Green Bay
Nov 2	Home Respite Care Inc. of Oconto County	Taste of Oconto County	Romy's Holiday Inn at Kelly Lake
Nov 10	The Salvation Army	Red Kettle Campaign Kick-off	TBD
Nov 13 - Dec 20	Friends of the Brown County Library	Give-A-Kid-A-Book	all Brown Cty Libraries & other community sites
Nov 14	Golden House	Golden Harvest Ball	Riverside Ballroom
Nov 15	Baird Creek Preservation Foundation	Geology Hike	Christa McCauliffe Park
Nov 21	On Broadway, Inc.	Lighting Ceremony on Broadway	Broadway St. between Walnut and Dousman
Nov 22	Prevent Blindness WI	4th Annual Titledown Turkey Trot	Fr. Ken DeGroot Community Center
Nov 27	Boys & Girls Club of GB	Festival Foods Turkey Trot	TBD
Nov 28 - Dec 28	Green Bay Botanical Garden	Garden of Lights	Green Bay Botanical Garden
Nov - TBD	The Salvation Army	Coats for Kids	Notre Dame Academy
Dec 5	YWCA	Holiday Gala	Oneida Country Club
Dec 6	Arthritis Foundation, WI Chapter	15th Annual Jingle Bell Run/Walk for Arthritis	UWGB - Kress Event Center

Greater Green Bay Community Foundation

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## 2008-2009 Calendar of Events

Date	Organization	Event	Location
Dec 13	Green Bay Boy Choir and Girl Choir	A Renaissance Christmas - GB Boy Choir	St. Francis Xavier Cathedral
Dec 20	Baird Creek Preservation Foundation	Winter Wonderland Hike	Christa McAuliffe Park
Dec 21	Green Bay Boy Choir and Girl Choir	Christmas at the Cathedral - GB Girl Choir	St. Francis Xavier Cathedral
Dec - TBD	NWTC Educational Foundation	Alumni Association Craft Fair	NWTC
Dec - TBD	NWTC Educational Foundation	Love Lights	NWTC
Dec - TBD	The Gathering Place, Inc.	Holiday Open House	TheGathering Place
Jan 17	Green Bay Symphony Orchestra	Annual GB Symphony Orchestra Gala	Rock Garden Grand Ballroom
Jan 17	Baird Creek Preservation Foundation	Snow Tracks Hike	Christa McAuliffe Park
Jan 25	Cerebral Palsy, Inc.	CP Bowlathon	Ashwaubenon Lanes
Jan 31	On Broadway, Inc.	Winterfest on Broadway	Broadway St. between Walnut and Dousman
Feb 12	Boys & Girls Club of GB	Gourmet Winemakers Dinner	Oneida Country Club
Feb 13	Boys & Girls Club of GB	A Taste of Wine & Cheese	Radisson Hotel
Feb 14	The Einstein Project	The Foth Einstein Project Science Expo	Shopko Hall
Feb 21	Baird Creek Preservation Foundation	Snowshoe Hike in Baird Creek	Christa McAuliffe Park
Feb 23-24	Golden House	Phone-A-Thon	Dominion Resources
Feb 26	Literacy Green Bay	Scrabble Bee	SC Grand
Feb - TBD	Junior Achievement of WI - Brown County	Business Challenge	NWTC
March 7-8	Cerebral Palsy, Inc.	55th Annual CP Telethon	WBAY TV2 Studio, Green Bay
March 21	Baird Creek Preservation Foundation	Water Quality Hike	Christa McAuliffe Park
March - TBD	YWCA	Families of Distinction	Radisson Hotel
March - TBD	Baird Creek Preservation Foundation	Annual Banquet	TBD
March or April	Green Bay Botanical Garden	Spring Symposium	Green Bay Botanical Garden
April 4	Encompass Early Education & Care, Inc.	Big Event for Little Kids	Shopko Hall

Greater Green Bay Community Foundation

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## 2008-2009 Calendar of Events

Date	Organization	Event	Location
April 20-21	ASPIRO	Phonathon	TBD
April - TBD	Bay Area Humane Society & Animal Shelter	Fur Ball	TBD
April - TBD	Junior Achievement of WI - Brown County	Biz for Kids	NWTC
April - TBD	NWTC Educational Foundation	A Day for NWTC	NWTC
April - TBD	Alzheimer's Association of Greater WI	Kaleidoscope of Memories	Heritage Hill State Park
April - TBD	Baird Creek Preservation Foundation	Earth Week Activities	TBD
May 1	American Red Cross Lakeland Chapter	Lakeland Chapter Golf Classic	Brown County Golf Course
May 5	YWCA	Women of Vision Spring Luncheon	Oneida Country Club
May 8-9	Cerebral Palsy, Inc.	CP Rummage Sale	Green Isle Park
May 16	Baird Creek Preservation Foundation	Photography & Wildflower Hike	Christa McAuliffe Park
May 21	Green Bay Botanical Garden	TasteBud	Green Bay Botanical Garden
May 30	Arthritis Foundation, WI Chapter	Brown County Arthritis Walk	Olde School Square, De Pere
May 30	Bay Area Humane Society & Animal Shelter	Pet Walk	Bay Area Humane Society
June 1	Boys & Girls Club of GB	Golf Classic	Oneida Country Club
June 6	Town of Chase Stone Barn Project	Town of Chase Community Picnic	Chase Town Hall
June 6-7	Green Bay Botanical Garden	Garden Fair	Green Bay Botanical Garden
June 8	Cerebral Palsy, Inc.	CP Golf Classic	Mid-Valley Golf Course
June 15	ASPIRO	Clancy Caper Golf Outing	Northbrook Country Club
July 11-12	Green Bay Botanical Garden	Garden Walk	Green Bay Botanical Garden
July 13	Greater Green Bay YMCA	YMCA Golf Outing	Green Bay Country Club
July 19	Breast Cancer Family Foundation	9th Annual Titledown Bike Tour	Howard YMCA

The information included in this calendar was submitted to GGBCF by area organizations.

## Ways to Give to Charities

### **Cash**

A cash gift is the most convenient and simplest form of giving. For tax purposes, cash contributions are deductible up to 50% of your adjusted income in the year you make a gift, and amounts exceeding this limit may be carried forward for five years.

### **Securities**

Stocks and securities may be donated to a charity, allowing the donor to completely avoid capital gains tax, while securing an income tax deduction for the full current fair market value of the gift — equaling up to 30% of your adjusted gross income in the year of the gift. The charity will later sell the security at market value.

### **Real Estate**

A gift of real estate yields a deduction for the full fair market value of the property and avoidance of capital gains as is a gift of securities. An additional benefit is the option to retain the right to live in a residence or farm that you contribute.

### **Wills & Bequests**

In your will you can include gifts to your favorite charities or to the Greater Green Bay Community Foundation in the following forms: cash, stock, or property; real estate; a gift in trust to benefit family members during their lives with the principal conveyed to the recipients at their passing; or a gift of the remainder of your estate when other specific bequests have been fulfilled.

### **Life Insurance**

Individuals can donate an insurance policy, assign the dividends as a gift, or name a favorite charity as a beneficiary. In addition to estate tax benefits, the gift is tax deductible and insurance premiums paid thereafter by you are deductible as charitable gifts.

***The GGBCF encourages donors to seek independent professional counsel to ensure complete understanding of your charitable gift.***

## Nonprofit Directory

We invite you to explore the following descriptions of local nonprofit organizations. These organizations were invited to participate in this publication and paid a fee to have their descriptions included in the *Philanthropist's Almanac*. Many of the participating organizations are members of the Nonprofit Resource Group (NPRG), a network of area nonprofits creating opportunities for joint purchasing, leadership education, and collaborative initiatives in the Green Bay area.

In their descriptions, many of the nonprofits share information about their operating budgets, current endowments and optimal endowments. An endowment is a fund established to provide income to a nonprofit organization forever. The organization uses only the interest earnings or investment growth, typically spending 5% of its yearly total fund balance to support the day-to-day operations of the organization.

The endowment capital funds are prudently invested into a well-balanced portfolio of stocks, bonds, and other investments. If well managed, year after year, the funds bear interest that is earmarked to support the nonprofit organization's annual operating expenses.

Endowments are crucial to nonprofit organizations. Many of the nonprofit organizations in our area do not have sufficiently endowed assets to stabilize their programs on a long-term basis. A healthy endowment for an organization will provide 30% to 50% of its operating budget.

Please consider making a contribution to the endowment fund of your preferred local nonprofit to stabilize its revenue sources (and thus the accomplishment of its mission) for the long term.

## Adolescent Parenting Coalition, Inc.

**Contact: Colleen Remley**  
**PO Box 12624**  
**Green Bay, WI 54307-2624**  
**920.429.1751**  
**www.aboutapc.org**  
**colly@netnet.net**

Operating budget = \$10,000 Current endowment = \$40,000 Optimal endowment = \$100,000 - \$250,000
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The APC, Inc., is a group of citizens, benefactors, legislators, service providers, and business persons, whose mission is to:

- Prevent teen pregnancy through education and awareness
- Enhance teen parent's ability to successfully raise their children
- Serve as a voice for educating the community on issues of teen pregnancy and parenting

APC, Inc., achieves its mission/vision by supporting best practice, educating the community on teenage pregnancy, and funding collaborative partnerships with community based providers to deliver services.

The APC, Inc., was established in 1993, by individuals and organizations concerned about the issue of teen pregnancy in Northeastern Wisconsin. The APC, Inc., was incorporated in 1998 as a WI 501(c)(3) non-profit organization.

### **Initiatives:**

#### Conferences and workshops

- Annual conferences for teen parents providing workshops to help develop personal well being and develop parenting skills
- Conference or summit for professionals, community leaders and volunteers
- Adoption workshops

#### Prevention Committee

The APC coordinates community-wide projects and events to raise awareness of the issues and realities of teen pregnancy in an effort to lower Brown County's teen birth rate.

#### Teen Resource Booklet

The APC produces a user friendly information booklet of local health and support resources for pregnant and parenting teens.

Our annual appeal will be held in November 2008.

## Alzheimer's Association of Greater Wisconsin

**Contact: Mary Bouche**  
2900 Curry Lane, Suite A  
Green Bay, WI 54311  
920.469.2110  
[www.alz.org/gwwi](http://www.alz.org/gwwi)  
[marybouche@alz.org](mailto:marybouche@alz.org)

Operating budget = \$1.2 million Current endowment = \$35,000 Optimal endowment = \$10.0-\$15.0 million
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The Alzheimer's Association of Greater Wisconsin is a non-profit organization dedicated to:

- Eliminating Alzheimer's disease through the advancement of research;
- Providing and enhancing care and support for all affected; and
- Reducing the risk of dementia through the promotion of brain health

Under the leadership of a volunteer board of directors, the Greater Wisconsin Chapter serves 52 counties in central, northern, western, and eastern Wisconsin as well as one county in Minnesota. Ten outreach offices are strategically located across the chapter. Twenty professionals and a team of volunteers provide direct care and support services to nearly 30,000 people annually.

Today five million Americans live with Alzheimer's disease, including over 116,000 in Wisconsin alone. The Greater Wisconsin Chapter has 52,000 persons diagnosed with Alzheimer's disease, or 45% of Wisconsin's dementia population.

We do not receive state or federal funds for caregiver support services; our operating costs are funded solely through donations and grants. The Alzheimer's Association provides the following core services free of charge to anyone affected by Alzheimer's disease:

- (HELPLINE – 1-800-272-3900 (24 hours a day-7 days a week)
- Family Care Consultation Services
- Education Programs
- Safety Services including Safe Return & Project Lifesaver Identification Programs
- Support Groups including spousal and early-stage groups

## American Red Cross Lakeland Chapter

**Contact: Steven Maricque**  
2131 Deckner Avenue  
Green Bay, WI 54311  
920.468.8535  
www.arclakeland.org  
maricques@arclakeland.org

Operating budget = \$1.2 million Current endowment = \$0 Optimal endowment = \$7-\$10 million
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The Mission of the American Red Cross Lakeland Chapter is to deliver humanitarian services locally by helping people prevent, prepare for and respond to emergencies and anticipate community needs through a volunteer led, community directed organization.

The Lakeland Chapter service area includes Brown, Door, Kewaunee, Oconto, Menominee and Shawano counties serving a community population of 376,000. Services provided include:

- Disaster Relief – assists individuals affected by fires, floods, tornadoes and other natural and man-made disasters, as well as, providing assistance for emergency personnel.
- Armed Forces Emergency Services – Keeps families at home connected with their loved ones in the U.S. Armed Forces by delivering emergency communications regarding births, deaths and critical illness.
- Health and Safety Services – Provides First Aid, CPR/AED (Automated External Defibrillator), Babysitter's Training, Water Safety and Lifeguarding Instructor courses, Nurse Assistant training and other injury control training for the community and workplace.
- Transportation Services – Provides transportation in the Green Bay metro and Door County area for individuals 60 and over and those with a disability for medical, nutritional, employment and social appointments
- Blood Services – Collecting a safe and ready supply of blood and blood products to help save people's lives.

The American Red Cross Lakeland Chapter is not a government agency and relies solely on community support for donations of time, blood and money for day-to-day operations. Every year in May we hold a golf event to help support our many services. The Lakeland Chapter consists of a staff of 10 full-time employees, 3 part-time and 7 per diem health and safety instructors and has over 405 active volunteers.

## The Angel Fund for Children with Cancer

c/o Greater Green Bay  
Community Foundation  
310 W. Walnut St., Suite 350  
Green Bay, WI 54303  
920.432.0800  
[www.theangelfundforchildren.org](http://www.theangelfundforchildren.org)

Current endowment = \$411,150 Optimal endowment = \$1.0 million
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The Angel Fund was formed in 2003 with the desire to assist the families of children from Brown County that have been diagnosed with cancer or bone marrow failure. The primary goal of the Angel Fund is to connect families to various community and national resources, to offer social support to all families and to provide financial support to qualified families. The Angel Fund was a heartfelt idea from a local childhood cancer specialist whose dream is to create a new local resource for children and families facing cancer or bone marrow failure in our community. He sees daily the emotional and financial strain that these families face. By creating a fund that can help tackle some of these strains, the families would have less distractions and more energy to focus on their children.

The Angel Fund board is comprised of local professionals who specialize in various areas of business from our community and parents of children with cancer. Board members are volunteering their time, talents and knowledge to assist children and families coping with a potentially devastating life-changing illness. The board oversees the functions of the Angel Fund. The two primary functions of the Angel Fund are providing resource/social support via the Resource Coordinator and granting of financial support to qualifying families. The Angel Fund board also has access to a Physician Advisory Council. This council, comprised of local physicians from each major local health care system, offers necessary medical direction to the board as needed.

Nearly 100% of all monies go to help the families. Contact the Greater Green Bay Community Foundation for philanthropic opportunities for this worthy cause.

## Arthritis Foundation, Wisconsin Chapter

**Contact: Laura Libert**  
2920 S. Webster Ave., Ste. A  
Green Bay, WI 54301  
920.330.0592  
800.242.9945  
www.arthritis.org  
llibert@arthritis.org

Operating budget = \$189,000 Current endowment = \$0 Optimal endowment = \$1.0 million
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The Arthritis Foundation is the only national non-profit organization that supports the more than 100 types of arthritis and related conditions. The Foundation is the largest, private non-for-profit contributor to arthritis research in the world. Celebrating its 60th anniversary in 2008, the Foundation helps people take control of arthritis by providing public health education; pursuing public policy and legislation for adults living with the pain and disability caused by arthritis.

These programs include:

- Camp M.A.S.H. for children with juvenile arthritis
- Family Day for parents and newly diagnosed children
- Land and water exercise programs
- Disease and pain management classes
- Toll-free help line 1-800-242-9945
- 24-7 web information
- Public education forums.

1 in 3 adults and 300,000 children have arthritis or chronic joint symptoms. As the population ages, the number of U. S. adults with doctor-diagnosed arthritis is projected to increase from 42.7 million in 2002 to 64.9 million in 2030. Since 1948, the national organization has invested more than \$350 million in arthritis research supporting 2,200 scientists in 100 institutions. Local and state funds received through donors and special events have contributed significantly to grants supporting arthritis.

## ASPIRO, Inc.

**Contact: Michael Duschene**  
**1673 Dousman Street**  
**Green Bay, WI 54303**  
**920.498.2599**  
**www.aspiroinc.org**  
**mduschene@aspiroinc.org**

Operating budget = \$7.5 million Current endowment = \$236,000 Optimal endowment = \$10.0 - \$20.0 million
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For 51 years, ASPIRO (formerly Brown County Association for Retarded Citizens) has offered a wide variety of services to people with cognitive and other related disabilities and to their families. Services presently offered include:

- Adult Day Services is designed for people who require a great deal of support and supervision. A wide variety of activities and instruction takes place in classroom, vocational and community-based settings.
- Citizen Advocacy/Adult Guardianship fosters one-on-one long term relationships between people with disabilities and volunteer advocates.
- Community Employment (School-To-Work Transition, Job Placement and Supported Employment) are services designed to assist people with disabilities in obtaining and retaining jobs.
- Early Intervention services are provided to children from birth to three and their families.
- Positive Parenting assists parents with cognitive disabilities in developing the knowledge and skill needed to keep their families together and enhance their child's growth and development.
- Recreation services are designed to enhance health and fitness, social skills and leisure-time/recreational skills.
- The Residential Options Program provides supportive home care to individuals who own, rent or lease their residence.
- Respite Care allows eligible families a temporary break from their ongoing responsibility of caring for their child with a disability living at home.
- Work Services provides skills training and employment opportunities including assembly, packaging, collating, office and clerical, recycling, sewing, janitorial and custodial, lawn maintenance, food service and much more.

ASPIRO served over 1,200 individuals with disabilities and their families in 2007. As each individual reaches their goals, connects with the community and achieves their independence, our members and volunteers recognize the value of supporting ASPIRO.

## Baird Creek Preservation Foundation

**Contact: Maureen Meinhardt**  
PO Box 824  
Green Bay, WI 54305  
920.328.3505  
[www.bairdcreek.org](http://www.bairdcreek.org)  
[execdirector@bairdcreek.org](mailto:execdirector@bairdcreek.org)

Operating budget = \$55,000 Current endowment = \$140,000 Optimal endowment = \$1.0 million
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The Baird Creek Preservation Foundation (BCPF) was established in 1997 to acquire a diverse, old growth forest in the Greenway that was threatened by development. The BCPF works today to enhance the Greenway's value as an ecological, educational, and recreational resource for Northeastern Wisconsin. Additional information about the BCPF's plans for the Greenway can be found in our Master Plan, available online at [www.bairdcreek.org](http://www.bairdcreek.org).

The Baird Creek Greenway now encompasses over 500 acres along a scenic, wooded stream valley on the east side of the Green Bay, Wisconsin. The Greenway is an irreplaceable community asset, providing a natural oasis within the urban fabric that is used for many recreational activities including hiking, jogging, bird watching, cross country skiing, and biking. Over 17 different plant communities have been documented within the Greenway, many of which are sensitive to human disturbance, and require protection and management to be sustained over time.

The City of Green Bay is undergoing rapid development on its eastern boundary, creating both opportunities and challenges for Baird Creek. The Greenway is uniquely situated to provide hands-on environmental education and exploration for a rapidly growing population, as well as a passive recreational resource. However, increased foot and bike traffic, stormwater runoff, and pressure from invasive species threaten to degrade the ecologically sensitive habitats and stream. The Baird Creek Greenway Master Plan was undertaken to address these challenges, with an emphasis on preserving the natural beauty and ecological integrity of the Greenway and facilitating sustainable public use for future generations.

## Bay Area Humane Society & Animal Shelter, Inc.

1830 Radisson Street  
Green Bay, WI 54302  
920.469.3110  
[www.bayareahumanesociety.com](http://www.bayareahumanesociety.com)  
[operations@bayareahumanesociety.com](mailto:operations@bayareahumanesociety.com)

Operating budget = \$1.2 million Current endowment = \$900,000 Optimal endowment = \$6.0 million
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The Bay Area Humane Society (BAHS), a non-profit organization, promotes the humane treatment of animals by strengthening the bond between people and companion animals. We care for nearly 6,000 animals each year without the aid of local, state, or federal funding.

BAHS is an open-admission shelter, meaning we turn no animal away. Our primary focus is maintaining a “safe haven” for lost, abused, and unwanted pets, reuniting lost pets with their families, and finding them new homes. More than just a shelter, we also offer a variety of services to the people of Northeast Wisconsin. This includes:

- Over 100 educational tours, school visits, and community events hosted annually to promote responsible pet care.
- Free advice to owners frustrated by their pets’ behavior problems to help keep pets happy and healthy in the homes they have.
- Animal rescue services 24/7, 365 days per year. BAHS staff have assisted in local emergencies to rescue, resuscitate, and provided temporary shelter for animals who are victims of car accidents, fires, and animal hoarding.
- Help for owners faced with difficult decisions. Inexpensive, yet caring options for pets at the end of their lives.
- Foster care for the pets of families facing domestic violence. Working with local violence shelters, together we are encouraging victims to leave abusive relationships and help end the cycle of violence in our community.

BAHS is funded entirely through private contributions, fundraising events, grants, bequests and by revenue generated through our programs and services. It is through the generous donations of time, money, and in-kind gifts by our supporters that we can continue our important work for animals and people.

## Bay Beach Wildlife Sanctuary

**Contact: Ty Bauman**  
1660 East Shore Drive  
Green Bay, WI 54302  
920.391.3675  
[www.baybeachwildlife.com](http://www.baybeachwildlife.com)  
[tyba@ci.green-bay.wi.us](mailto:tyba@ci.green-bay.wi.us)

Operating budget = \$550,000 Current endowment = \$30,000 Optimal endowment = \$3.0 million
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Bay Beach Wildlife Sanctuary, at 700 acres, is the largest city park in Green Bay. Our mission is to provide an urban wildlife refuge where people can interact with wildlife, plants, and other natural resources through environmental education and recreation. Recognized as a regional nature center, hundreds of thousands of visitors from the Midwest annually visit our park, which is open 365 days a year.

### Education

Our professional staff provides education programs, tours, demonstrations, mentoring, and consultation on wildlife and other nature subjects to school groups, families with children, and 57 other target audiences. Wildlife conservation and habitat preservation programs are offered on-site and off-site. Annually our rehabilitation center receives over 3,500 sick, injured, or orphaned wild animals and 10,000 phone calls on wildlife issues. Our live animal "Ambassador" program incorporates non-releasable animals into our hands-on programs or uses them in our captive wildlife exhibits, which include wolf pack, cougar, white-tailed deer, bird-of-prey complex, fruit bats, boa constrictors, songbird aviary, honey bee tree and Wisconsin aquarium. Otter slide, hollow tree, burrow, and Habitat House immerse children in large walk-through dioramas. Pre-veterinarian and naturalist internship candidates from across the United States apply for six sponsored internships. Our natural site hosts university and agency research projects.

### Recreation

Visitors feed ducks and geese, a traditional activity dating back to our founding in 1935. Our lagoon system offers fishing opportunities. Seven miles of nature trails are maintained through diverse forest, field, and marsh habitats for hiking. In winter, these trails are groomed for cross country skiing and snow shoeing.

## Beacon House, Inc.

Contact: Christine Seidl  
430 S. Webster Avenue  
Green Bay, WI 54305  
920.676.1146  
www.beaconhouseinc.org

Operating budget = \$33,000 Current endowment = \$0 Optimal endowment = \$300,000
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Beacon House, Inc. is a 501(c)3 non-profit, volunteer-sustained health resource whose members are committed to helping anyone affected by a serious illness or injury to find the options and alternatives available in the community. The Beacon House provides programs and services that affect all aspects of healing including physical, emotional, social and psychological.

### **Transforming the Experience of Illness**

We want to create a safe place for healing emotionally and spiritually for anyone affected by life-threatening or chronic illness in their life or in their family. Unlike medical centers whose focus is on finding a cure, the Beacon House is a health resource that hopes to transform the experience of illness through education and support. Individuals are encouraged to create their own “healing relationships” with family, a network of friends, medical providers, and other resources with the community.

### **Discovering Resources**

We sponsor individuals with life-changing health situations to discover the resources they need to improve their quality of life. To complement and supplement a person’s medical treatment, we offer our core program, Renewing Life©. Tuition assistance is provided through individual sponsorships that allow us to serve anyone without respect for their ability to pay. Continued programming depends on program fees, donations of services, and community support.

### **Living Well Series**

In becoming a valued community resource, Beacon House, Inc. sponsors the quarterly Living Well series, a free public program, to promote health and healing perspectives in the Greater Green Bay Community at large. Volunteer speakers bring their experience and expertise to a variety of topics that range from living well with cancer, with chronic illness, or with pain to living well as a caregiver.

## Boys and Girls Club of Green Bay

**Contact: Nicole Hoffman**  
311 S. Oneida Street  
Green Bay, WI 54303  
920.494.7090  
www.bgcgb.org  
nhoffman@bgcgb.org

Operating budget = \$2.1 million Current endowment = \$5.2 million Optimal endowment = \$10 million
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The Boys & Girls Club of Green Bay annually serves over 8,000 kids - nearly one out of 2.5 youth enrolled in the Green Bay Public School District, ages 7-18, at two Clubhouses and seven after school sites. The average daily attendance is over 600 kids during the school year and 300+ during the summer.

The Boys & Girls Club believes every child deserves the opportunity to be in an environment that brings out the best in them. Led by professional staff, over 100 programs are delivered each year in five core areas:

- Character & Leadership Development
- Education & Career Development
- Health & Life Skills
- The Arts
- Sports, Fitness & Recreation.

Over the last five years, the Boys & Girls Club of Green Bay has won 11 awards for program excellence in these core areas-- more than any other Boys & Girls Club in the nation.

Open to all youth, kids pay a \$5 annual membership fee --which is why each donation is so important. It costs \$249 per child, per year to serve 8,000 kids and they pay just \$5 each. . .the remaining comes from grants, foundations, special events and most importantly generous individuals who believe, as we do, that all kids need – and deserve – every opportunity to become caring, productive and responsible citizens.

## Breast Cancer Family Foundation

Contact: Kay VanBoxel  
PO Box 13436  
Green Bay, WI 54307  
920.498.2285  
www.bcff.org  
bcff@newbc.rr.com

Operating budget = \$60,000 Current endowment = \$0 Optimal endowment = \$200,000
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### Why do we exist?

The Breast Cancer Family Foundation is a non-profit organization whose focus is to educate individuals, especially youth, on what they can do today to reduce their risk of developing cancer in their lifetime.

### What are we doing?

Since 2000, we have reached over 25,000 middle and high school students as well as 3,000 adults with our presentations on cancer-risk-reduction strategies. We discuss what individuals can do today to lessen their chance of a cancer diagnosis. Students learn about:

- all forms of cancer with an emphasis on breast and testicular self-examination
- the type of diet that helps protect against cancer and how and why these foods are effective
- the value of exercise in helping prevent or survive cancer

### Did you know?

- A male today has a 1 in 2 chance of getting cancer in his lifetime and a female has a 1 in 3 chance.
- Three out of four American families will deal with a cancer diagnosis of a family member.
- This year approximately 1.4 million Americans will be diagnosed with cancer and over 500,000 will die of the disease.

### Will you help us?

We believe we can help save and enrich lives. Your gift would make it possible for us to positively impact the statistics listed above by continuing our education about cancer-risk-reduction strategies. Our presentations make an impact on the youth in our community. Learning the importance of healthy lifestyle choices at a young age can and will make a difference in their long-term health.

## The Bridge-Between Retreat Center, Inc.

4471 Flaherty Lane  
Denmark, WI 54208  
920.864.7230  
[www.bridge-between.org](http://www.bridge-between.org)  
[bbrci@theglobalnet.net](mailto:bbrci@theglobalnet.net)

Operating budget = \$176,000 Current endowment = \$10,000 Optimal endowment = \$1.0 million
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The Bridge-Between Retreat Center, a religious non-for-profit organization is a place where people of all faith traditions can find strength by bridging self and soul. The Bridge-Between is a retreat and outreach ministry, deeply rooted in Sinsinawa Dominican tradition, where guests are invited to pray, share simple meals, study, and enjoy recreation and a wholistic lifestyle. People of all ages throughout Wisconsin and the U.S., are encouraged to step away from self-imposed structure of everyday life and breathe deeply, enjoying the warmth and solitude of this peaceful farmstead located in southeastern Brown County.

Since 1987, The Bridge-Between Retreat Center has offered on and off-site ministry to increasing numbers of individuals seeking better understanding of their own physical, emotional and spiritual needs. Through personal and guided retreats or parish missions, individuals and groups learn how to take care of the Earth, themselves and each other. No one is turned away because of inability to pay. Guests are asked to donate a fee for accommodations, which does not cover the costs of the on-going operations of the Center. The Bridge-Between Retreat Center is an independent not-for-profit that relies on donations, grants and fundraising to sustain the on-going services.

Come for a day of reflection, an overnight stay, spiritual direction, various programs throughout the year, organic produce and the For-Get-Me-Not-Shoppe. The atmosphere is transcending.

All are welcome. Over 6,000 people served annually.

## Brown County Historical Society

**Contact: Wendy Barszcz**  
1008 S. Monroe Avenue  
Green Bay, WI 54301  
920.437.1840  
www.browncohistoricalsoc.com  
bchs@netnet.net

Operating budget = \$240,000 Current endowment = \$340,500 Optimal endowment = \$1.5 - \$2.0 million
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The Brown County Historical Society (BCHS) was originally organized as the Green Bay Historical Society on October 21, 1899. From research, publishing, and preservation projects to community outreach and educational programs, the BCHS brings history to life for the citizens of Northeast Wisconsin and beyond.

The acquisition and restoration of Hazelwood Historic House Museum, the 1837 home of Morgan and Elizabeth Martin, is one in a long list of historically significant preservation projects the BCHS has undertaken. Most notable was the acquisition of land for Heritage Hill State Park and a significant donation to establish an endowment to secure its future. In 2001 the BCHS acquired and has since restored the site at Red Banks on the shores of Green Bay, where French explorer Jean Nicolet is thought to have landed in 1634, becoming the first European to visit the area.

The Society has published several books, including Hazelwood Historic House Museum: Official Guide Book (2007), The Green Bay Area in History and Legend (2004), In that Place, In that Time: Remembering Rufus B. Kellogg (1999), La Mystique du Renard: The Fox River and the Passage to the West (1997), Farewell to the Homeland: European Immigration into N.E. Wisconsin 1840-1900 (1984); and Birthplace of a Commonwealth: A Short History of Brown County, Wisconsin (1976). Periodical publications include Voyageur: Northeast Wisconsin's Historical Review and the Society's newsletter, The Historical Bulletin.

The BCHS has a membership of approximately 700 and operates with a staff of two full time positions and three part time positions. Income is derived from membership dues, private contributions, museum admissions, and investment earnings.

## Brown County United Way

**Contact: Gregg Hetue**  
1825 Riverside Drive  
Green Bay, WI 54301  
920.432.3393  
[www.browncountyunitedway.org](http://www.browncountyunitedway.org)  
[gregg@browncountyunitedway.org](mailto:gregg@browncountyunitedway.org)

Operating budget = \$794,000 Current endowment = \$236,000 Optimal endowment = \$16.0 million
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We all know what matters most. It's the lives we change and the communities we shape. And together, through the Brown County United Way, we are improving lives every day.

By working with its partner agencies, the Brown County United Way served 100,000 Brown County residents in 2007. These people received help through three paths:

### **Community Change Initiatives**

*Working together for the wellbeing of everyone.*

Hundreds of partners from all parts of the community are coming together through the Brown County United Way by participating in two community change initiatives: 2-1-1 and the Community Partnership for Children.

### **Prevention Programs**

*Giving people the tools they need to make healthy choices and lead stable, productive lives.*

When people are given opportunities, they achieve more. The Brown County United Way partners with agencies to make sure that everyone in Brown County has a chance to realize their full potential.

### **Emergency Programs**

*Helping people to help themselves when in crisis.*

Emergencies are a fact of life, and for some, this can mean unexpectedly being without a job, home, food, or even clothing. Programs supported by the Brown County United Way provide emergency assistance to help residents get back on their feet, so a temporary emergency doesn't become a way of life.

To learn more about how you can become a positive statistic through the Brown County United Way, visit [www.positivestat.org](http://www.positivestat.org).

## Camp Tekawitha & Conference Center of the Catholic Diocese of Green Bay

W5248 Lake Drive  
Shawano, WI 54166  
715.526.6448  
www.gbdioc.org

Current endowment = \$5,500 Optimal endowment = \$500,000
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Camp Tekawitha, located on County Trunk H between Cecil and Shawano, Wisconsin, was founded in 1926. It is operated by the Catholic Diocese of Green Bay and open to boys and girls ages 7 – 14 regardless of creed, nationality, class or handicaps.

Camp Tekawitha is located on the shores of Loon Lake, part of Wisconsin's great northwoods. Loon Lake is clear and sandy, perfect for recreation. Campers enjoy swimming, canoeing, horseback riding, tennis, archery, drama and also have opportunities to try sailing and kayaking. The staff conducts varieties of arts, crafts and special programs. Each week has a theme, from Christmas in July to Mexican heritage week.

Camp Tekawitha provides a positive experience where Christian ideals are integrated into daily activities. In addition to our new chapel, facilities include a main lodge, recreation hall with stage and stone fireplace, craft area, kitchen, spacious dining room, eight sleeping cabins, modern shower building, trading post, health center and office. Two qualified counselors are assigned to each cabin and ensure that your children have the chance to explore.

Camp Tekawitha invites youths to come, enjoy the beauty of the northwoods and the exciting opportunities that it has to offer. Camperships are available to those children in need. Individual or corporate donations are accepted to this fund and are used to ensure that all children who want to have a summer camp experience are able to participate. Camp Tekawitha has had a tradition of providing a rich camp experience in which the children enjoy many opportunities but also grow in their faith and appreciation of all that God has given us.

## CASA of Brown County, Inc.

**Contact: Marilyn Bennin**  
414 E. Walnut Street, Suite 281  
Green Bay, WI 54301  
920.437.2272  
[www.wisconsincasa.org](http://www.wisconsincasa.org)  
[casabc@tds.net](mailto:casabc@tds.net)

Operating budget = \$100,000 Current endowment = \$0 Optimal endowment = \$700,000
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Each year in Brown County, more than 250 children suffer from abuse and neglect so severe that the court determines the youth to be "Children of Need of Protection and Services" (CHIPS). CASA of Brown County, Inc. trains adult volunteers to advocate for the best interests of these children. Though the stories of these children are tragic, a CASA volunteer plays a meaningful role in the healing process. In fact, the recurrent rate of abuse decreases dramatically when a CASA advocate has been assigned.

In a CHIPS case, the judge will appoint a Court Appointed Special Advocate (CASA) to ensure a safe, permanent home for the child. The CASA has regular, in-person contact with the child sufficient to have in-depth knowledge of the case in order to provide the court, social workers, and guardian ad litem with independent and objective information. The CASA also initiates contact with other important people in the child's life including parents, caregivers, social workers, and teachers. When necessary, the CASA volunteer will make recommendations for services that are better tailored to the child's needs. A primary objective of the volunteer is to see that a child does not get lost in an overburdened child welfare system or languish in an inappropriate placement setting.

Based on community support from judges, lawyers, and human services the demand for these volunteers is high. CASA of Brown County became a 501(C)3 in December 2004 and continues to grow at an exponential rate. The program's ultimate goal is to see that every child on a CHIPS order have a CASA advocate.

## **Catholic Charities** of the Diocese of Green Bay

1825 Riverside Drive  
PO Box 23825  
Green Bay, WI 54305-3825  
920.272.8234  
www.gbdioc.org

Operating budget = \$2.1 million Current endowment = \$1.4 million Optimal endowment = \$3.0 - \$5.0 million
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Catholic Charities is a diverse, multi-service non-profit human service agency providing human services through its twenty (20) programs with children and families in sixteen counties in NE WI. Supported by the Diocese of Green Bay, United Way, fees for services and state and federal contracts, the agency reaches out to serve those who are poor and at the margins of our society. For over ninety (90) years, the agency has offered quality services to those who seek help and healing in their lives. The agency programs focus on:

- Prevention, education and mental health services for families and individuals
- Child welfare services to birthparents and those seeking to form families through adoption
- Financial literacy programs through budget counseling, debt management and bankruptcy prevention/intervention
- Family strengthening programs for refugees and immigrants including accredited immigration services
- Domestic violence treatment services for offenders
- Senior services through the McCormick Memorial Home
- Community outreach and advocacy for Hispanic families
- Health partnerships to address access and affordability of healthcare for underserved populations through education and advocacy

Catholic Charities works on behalf of those served to reach out to individuals and families at critical junctures of their lives to offer hope and healing. The agency aims to organize and empower people to secure the participation of all in the life of the communities in which they live. We are grateful for the expressions of compassion to those we serve and for the public support needed to continue this important work in our area.

## Catholic Foundation for the Catholic Diocese of Green Bay

**Contact: Cindi Brawner**  
1910 S. Webster Avenue  
PO Box 22128  
Green Bay, WI 54305  
920.272.2173  
[www.gbdioc.org](http://www.gbdioc.org)  
[cbrawner@gbdioc.org](mailto:cbrawner@gbdioc.org)

Operating budget = \$2.9 million Current endowment = \$52 million Optimal endowment = \$100 million
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The Catholic Foundation is a Catholic community foundation serving all 16 counties of northeastern Wisconsin. Our goal is to help insure the financial stability of Catholic parishes, schools and social service programs for future generations through endowment and major gift giving. Non Catholic donors and organizations may also participate in the Catholic Foundation within the boundaries of Catholic teaching.

The agency programs focus on:

- Vibrant Ministry - Parish, Schools, Field of Interest: Poor & Homeless Fund, Nazareth Fund for families and children and the Jeannette Clark Fund for Children Services.
- Evangelization - Youth & Young Adult Ministry, Marriage Preparation, Family Life, & Baptism Ministry
- Leadership Development - Seminarians, Diaconate, Commissioned Ministry
- Life Long Catechesis (education) - Adult Education, Religious Education, Catholic Schools, Campus Ministry and Retreat Operations
- Lumen Christi (for the development and support of Catholic education) and Activities
- Priest Retirement Care

The Catholic Foundation serves as the development and fundraising vehicle for Catholic Charities, Holy Name Retreat House, Camp Tekawitha, Our Lady of Good Help Chapel and Shrine, Bishop's Appeal, World Missions Services and Advancing the Mission Capital Stewardship Campaign.

## Cats Anonymous, Inc.

2701 Larsen Road  
Green Bay, WI 54303  
920.321.1967  
www.catsanonymous.org

Operating budget = \$75,000 Current endowment = \$0 Optimal endowment = \$1.2 million
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Feral cats are descendents of house cats that were abandoned or strayed and now live in the wild. These cats have little to no human contact and cannot be socialized. Our mission is to promote, educate and advocate the non-lethal reduction of the feral cat population in NE Wisconsin utilizing the Trap-Neuter-Return (TNR) method in a safe and humane manner. TNR is the only method scientifically proven to achieve this goal.

Returning cats to their colony (outdoor home) after sterilization is essential in order to reduce the population. Cats move into areas that provide them food and shelter. When cats are removed from the premises, other cats tend to move in. Breeding continues and the area remains populated. Once cats are spayed/neutered and returned to their original location, reproduction stops along with the negative behaviors associated with it. Eventually, attrition outpaces births and the overall population decreases.

Registered Colony Caretakers receive the following:

- Traps and/or training
- Free Spays/Neuters of feral and barn cats
- Rabies and Distemper shots, anti-parasitic medicine
- Support to ensure cats are safe and healthy when returned
- Access to free cat food via coordinated food donation bank

**Achievements (as of 6/27/08):**

- 314 registered colonies, 2084 cats spayed/neutered, 110 cats adopted, 1974 ferals returned
- Volunteer base of 250 persons and growing
- 15 participating veterinarians
- Spay Day clinics every month
- Established collaborative effort with UW Madison Veterinary School
- Formation of Education Committee to provide public education on the importance of TNR

## Cerebral Palsy, Inc.

**Contact: Ted Phernetton**  
2801 S. Webster Avenue  
Green Bay, WI 54301  
920.337.1122  
[www.cp-center.org](http://www.cp-center.org)  
email

Operating budget = \$5.2 million Current endowment = \$1.8 million Optimal endowment = \$15 million
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Cerebral Palsy, Inc., known unofficially as the CP Center, has served people with disabilities and their families in the local community since 1952.

Cerebral Palsy, Inc. continues to be the leader in Northeastern Wisconsin in the provision of innovative, high-quality services to children and adults with temporary or permanent physical, sensory, and/or speech needs or conditions.

Our areas of expertise include:

- Adult Day Services
- Aquatic Therapy & Exercise
- Assistive Technology
- Birth to 3 and Pediatric Therapies
- Integrated Childcare
- Outpatient Occupational, Physical and Speech Therapies
- Outreach Services
- Vocational Services

With two warm water pools and a whirlpool, the Center for Aquatic Rehabilitation and Exercise at the CP Center is the premiere aquatic therapy center in Northeastern Wisconsin. In addition and also on site at the CP Center, we run Common Paths, an inclusive, nonprofit and licensed early education and care center that provides an opportunity for children with special needs to interact with other children and to help all children participating to grow and learn regardless of their differences.

The annual local CP telethon raises about 20% of our annual operating budget. Community fundraisers, annual appeal mailings, and other philanthropic contributions further support our work.

## The Chapel of Our Lady of Good Help of the Catholic Diocese of Green Bay

PO Box 23825  
Green Bay, WI 54305-3825  
920.272.8281  
[www.gbdioc.org](http://www.gbdioc.org)  
[www.shrineofourladyofgoodhelp.com](http://www.shrineofourladyofgoodhelp.com)

Operating budget = \$149,656 Current endowment = \$0 Optimal endowment = \$1.0 million
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The Chapel and Shrine of Our Lady of Good Help is situated on six acres of peaceful farmland in Northeastern Wisconsin. The site preserves the spot where Mary, "The Queen of Heaven," is said to have appeared to a young Belgian immigrant girl named Adele Brise, on October 9, 1859.

A new, larger red brick Tudor Gothic chapel seating 300, with its 47 foot by 118 foot main section and a 47-foot wing flanking one side of the sanctuary, was completed in May and dedicated in July of 1942.

*"A shrine to Our Lady in the crypt includes an altar that stands over the place of the alleged apparitions...Devotional candles and kneelers surround the shrine. Beautiful stained glass windows depicting the Sacred Heart of Jesus and the Assumption of the Blessed Virgin Mary were salvaged from the 1880 chapel. Abandoned crutches, canes and braces lean against a wall next to a glassed-in statue of the lifeless Jesus in Mary's arms."*

Today, the Chapel under the guardianship of the Diocese of Green Bay, remains what it was when the original wood Chapel was erected in 1861 on the site of Sister Adele's vision: a reminder that the religious education of our youth is the foundation of a Christian home; and an edifice built to honor God, to trust in the amazing and real power of prayer, and to remind God's people of the message they believe He sent through Mary to Adele Brise at that very spot in 1859. Your support will help to ensure this special site will continue to be a source of prayer and inspiration to all who come.

## Children's Promise

**Contact: Mary Harrison**  
1484 McCormick Street  
Green Bay, WI 54301  
920.432.2776  
[www.childrenspromise-greenbay.org](http://www.childrenspromise-greenbay.org)  
[maryharrison@tds.net](mailto:maryharrison@tds.net)

Operating budget = \$28,000 Current endowment = \$0 Optimal endowment = \$200,000
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Children's Promise, a 501(c)3 nonprofit, was established when Director Mary Harrison was disturbed by the amount of bullying taking place in schools, on the playgrounds and in parks. Children's Promise has integrated the principles of Emotional Intelligence to teach conflict resolution skills to children and youth in the greater Green Bay area. Over 4,000 students have experienced Children's Promise training sessions at over 32 different locations, including 22 public and private schools, the Howe and Fort Howard Resource Centers, the Boys and Girls Club, the Salvation Army, the YMCA and the YWCA.

The Parent Information Center states that 5% of bullying incidents receive adult intervention, 11% receive peer intervention, and 84% receive no intervention. One reason may be that students often do not tell others about these issues. The following is a quote from *Raising Cain: Protecting the Emotional Life of Boys*:

"The Silence...the culture of cruelty imposes a code of silence on boys, requiring them to suffer without speaking of it and to be silent witnesses to acts of cruelty to others. The power of this code is so strong and it is such a pervasive part of the masculine identity, that boys take it for granted. They keep quiet for a variety of reasons. They fear being victimized again. They don't want to be responsible for disciplinary actions against other boys. They don't want to be ostracized from the peer group. They have learned their lessons well..." (p.92).

*Early Warning, Timely Response: A Guide to Safe Schools*, by the U.S. Department of Education lists under Principles Underlying Intervention: "Share responsibility by establishing a partnership with the child, school, home and community..."

Will you join the team?

## David Duranceau Foundation

Greater Green Bay Community Foundation

c/o Greater Green Bay  
Community Foundation  
310 W. Walnut Street, Suite 350  
Green Bay, WI 54303  
920.432.0800  
[www.davidduranceaufoundation.com](http://www.davidduranceaufoundation.com)

Current endowment = \$5,500 Optimal endowment = \$500,000
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The David Duranceau Foundation was established in August 2003 to remember and honor a wonderful husband, brother, son, uncle and friend. The mission of the memorial fund, established with the Greater Green Bay Community Foundation, is to educate the community about the gift of organ donation and the importance of discussing organ donation with family members. The David Duranceau Foundation also raises money to support ongoing education for transplant and tissue donor programs and to support families of organ recipients.

Since its inception in 2003, the David Duranceau Foundation has presented gifts to:

- Organ Procurement Organization at the University of Wisconsin
- Douglas T. Miller Memorial Fund - *A foundation that supports the families of transplant recipients during hospitalization by providing food, transportation and lodging.*
- Restoring Hope Transplant House - *A facility that will offer a home-like environment to patients and their caregivers who are in the Madison area for organ, bone marrow or other transplants.*
- Notre Dame Academy
- David Duranceau Scholarship - *A yearly scholarship awarded to a college-bound high school senior majoring in the arts.*
- N.E.W. Clinic

Each year, a golf outing is held to raise funds for the foundation. The outing is typically scheduled for the first Friday of the month of August.

## The Einstein Project

Contact: Julie Paavola  
1255 Einstein Way  
Green Bay, WI 54311  
920.884.8800  
www.einsteinproject.org  
julie@einsteinproject.org

Operating budget = \$894,000 Current endowment = \$207,000 Optimal endowment = \$5.0 million
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### Strong Science = A Strong Economy

The Einstein Project is a non-profit school/community partnership that has provided leadership and support for science education in Wisconsin since 1991. Based on the idea that quality science education at the elementary level sets the stage for future science interest, the Einstein Project provides public and private schools with fun, hands-on science units researched and developed by the Smithsonian Institution and National Academy of Sciences. Each year nearly 85,000 students in Kindergarten through 8th grade experience these educational units in 41 different subject areas. Teachers obtain training to use our kits, which offer an entire semester of engaging materials in a ready-to-use teaching packet.

The Einstein Project provides these units to schools at affordable rates so all interested school districts can participate. Because Einstein owns the kits, the management, maintenance, and storage of the units is the responsibility of The Einstein Project. Teachers receive the units in "ready-to-teach" condition and then return them later to be refurbished by The Einstein Project staff and volunteers.

### How You Can Help

Your gift makes it possible for all youngsters to watch butterflies burst from cocoons, create ecosystems that change with their actions, replicate lava movement in a model volcano, and use scientific methodology to solve important problems. It is these children who will decide whether to become doctors, researchers, engineers, or astronauts. Improving the quality of science education for kindergarten through 8th grade students in Wisconsin is up to each of us. Please help us make sure that the next "Einstein" to come through our schools becomes engaged with science early on.

## Encompass Early Education & Care, Inc.

**Contact: Suzy Pfeifer**  
1300 Bellevue Avenue  
Green Bay, WI 54302  
920.469.1236  
www.encompasseec.org  
spfeifer@encompasseec.org

Operating budget = \$5.5 million Current endowment = \$1.0 million Optimal endowment = \$10.0 million
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Encompass Early Education & Care, Inc. is a not-for-profit organization providing the highest quality education and care for children and support for families with a commitment to compassion, quality, and advocacy.

Encompass – once known as Green Bay Day Nursery - has been caring for and educating children in Green Bay since 1919. Today, Encompass operates seven licensed child care locations in Green Bay and De Pere. In 1925, Encompass was a charter member of the United Way. Encompass continues to be active in the United Way and four of its centers benefit from United Way funding. Encompass centers are nationally accredited by the National Association for the Education of Young Children. Only 3% of child care centers in Wisconsin achieve this distinction.

In addition to our early education centers, Encompass operates the Ruth Helf Family Center (for families in crisis) in cooperation with Brown County Human Services, The Foster Grandparent program has been providing care to our children since 1978. Encompass also provides summer camp programs for children to age 11.

In 2007, we enrolled 1,286 children in Encompass' six centers.

- 209 children attended our Children's Day Out program.
- 316 attended our summer camps
- Approximately 32% were non-Caucasian
- 50% were from single parent families
- 142 had identifiable special needs
- 75 children were referred for special education services
- 128 families grossed less than \$20,000 annually
- 142 families received food stamps
- 32 children from homeless situations were cared for
- 14 teen parents were given scholarships for their children
- 87 families and 172 children were helped by the Ruth Helf Family Center
- **All** had the opportunity to learn, play, and grow from qualified and dedicated teachers who care about and respect each one's uniqueness.

Encompass sponsors two annual fundraisers: The Big Event for Little Kids (children's event in spring) and Oktoberfest (adult event in the fall).

In partnership with the community, Encompass programs and child care facilities serve over 850 children each day. Encompass continues to actively advocate on behalf of children, families, and staff to ensure quality care and early education are available for every child.

Encompass has a long history of providing quality child care and education for children and outreach to families which we believe will impact our community for generations.

## Family and Childcare Resources of Northeast Wisconsin

201 W. Walnut Street  
Green Bay, WI 54303  
920.432.8899  
paula@fcrnew.org

Operating budget = \$230,000 Current endowment = \$60,000 Optimal endowment = \$1.5 million
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Fort Howard Family Resource Center and Community Childcare Connections joined forces July 1, 2008 to strengthen children and families. The organization is committed to educate, support and provide resources for families and early childhood professionals to insure a high quality, safe environment for all children to grow happy and healthy.

Our multilingual, multicultural agency outreaches to families mainly throughout the Green Bay downtown neighborhoods while serving all of Brown County. The outreach to childcare providers includes Brown, Marinette, Oconto, Shawano, Menominee Counties and the Menominee, Stockbridge-Munsee and Oneida Tribes.

Our key activities include the following:

- **Information and Referral** for people looking for childcare and increased self-sufficiency.
- **Warm Line Phone Calls** offering assistance to parents and childcare providers on a variety of topics.
- **Family Support Visits** offering in home support and information regarding an array of child development topics.
- **Parenting Young Children** S.T.A.R. parenting classes is an evidence and strength based program.
- **Parents as Teachers** is an evidence based long-term home visiting program for children under three years old.
- **Educational Workshops** are open to all who desire more information about children and the topic offered. Continuing education is offered for childcare providers.
- **Fellowship and Support Programs** include family dinner nights, stress reduction group and parenting support groups.
- **Collaboration** assistance includes English Language Learners classes through Literacy Green Bay, VITA tax with UW-Green Bay and more.
- **Citizenship Class** focuses on helping eligible immigrants prepare for the U.S. Citizenship test.

## Family Services of Northeast Wisconsin, Inc.

**Contact: Brent Roubal**  
300 Crooks Street  
Green Bay, WI 54301  
920.436.4360  
[www.familyservicesnew.org](http://www.familyservicesnew.org)  
[broubal@familyservicesnew.org](mailto:broubal@familyservicesnew.org)

Operating budget = \$15.1 million Current endowment = \$30,000 Optimal endowment = \$5.0 million
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Family Services is local, nonprofit agency offering a wide range of programs that help children, families, and individuals during challenges in their lives. Since 1899, Family Services has ensured that services in the areas of childhood development, youth guidance, crisis intervention and counseling are available for those in need so they can enjoy happy and successful lives.

Creating brighter futures for the children of our community is the primary focus of our work. Everyday we strive to protect, heal, and care for children. Last year, we helped more than 10,000 children and their families through services like the following:

### **Protecting Vulnerable Children**

We provide high risk families with parent education, support, and valuable resources to prevent neglect and abuse while ensuring children are happy, healthy, safe, and developing at age appropriate levels.

### **Healing Children in Crisis**

We help children recover from abuse and overcome crises while teaching them the important coping skills they need to lead a happy and successful life.

### **Caring for High-Risk Youth**

We keep youth safe, in school, and out of trouble through programs designed to increase school attendance, enhance family relations, and decrease juvenile delinquency.

Public support is very important to the continued operation of our child and youth focused programs. Through direct contributions, special events, and our annual appeal; businesses, individuals, and foundations help support programs that ensure successful futures for children.

## Forward Service Corporation

Contact: Lisa Omen  
1402 Pankratz Street, Suite 101  
Madison, WI 53704  
608.244.3526  
www.fsc-corp.org  
lomen@fsc-corp.org

Operating budget = \$6.5 million

Forward Service Corporation's strives to be a catalyst in transforming the lives of people who are unemployed, underemployed, or in other disadvantaged situations in Wisconsin. By offering employment, education, and support services, it has helped thousands of youth and adults create self-sufficient lives and become proud members of their communities.

Formed as a 501(c)3 nonprofit corporation in 1979, Forward Service Corporation has 30 years of employment and training experience in northeast Wisconsin, as well as in many other parts of the state. Throughout its history, FSC has linked up people who need jobs with employers who need workers and helped young people finish high school and go on to college. Currently it serves people in 18 counties across the state.

In the greater Green Bay area, Forward Service Corporation proudly provides the following services and programs:

- Supportive Housing Program – helping homeless individuals and families secure permanent housing and providing training to increase earning potential.
- *Marketable Moms* – helping mothers of infants enrolled in the W-2 program plan for their and their children's future.
- *Transitions* – a joint venture with Family Services of Northeast Wisconsin, this assists youth offenders in charting a new life plan by working with them on job and life skills both before and after release on.
- Wisconsin Works (W-2) – helping people receiving public assistance move toward a self-sufficient future.
- Workforce Investment Act (WIA) – a federally funded, locally administered program for youth and adults to create employment opportunities through training and career planning.

## Friends of the Brown County Library

**Contact: Gina Reinardy**  
515 Pine Street  
Green Bay, WI 54301  
920.448.4400  
[www.browncountylibrary.org](http://www.browncountylibrary.org)  
[bc\\_library@co.brown.wi.us](mailto:bc_library@co.brown.wi.us)

Operating budget = \$118,000 Current endowment = \$0 Optimal endowment = \$2.0 million
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The Friends of the Brown County Library are people who value books, reading, education, and the continued pursuit of knowledge. They recognize the vital role the Brown County Library plays in making sure that local residents have lifelong access to these resources.

Founded in 1963, the Friends of the Brown County Library, Inc. is a non-profit, non-partisan charitable and educational organization [501 (c) 3] that works to improve Brown County's public library services.

The Friends' mission is to assist in the funding, development, and implementation of library programs; promote knowledge of the functions, services, resources, and needs of the library; to raise funds for library programs and equipment; and to maintain an endowment fund for library excellence.

The Friends help all ages learn more about our community and the world by sponsoring programs that help make the Library great, such as:

- Give-A-Kid-A-Book Campaign More than 15,000 donated books are collected and distributed annually to at-risk children.
- Born to Read Campaign Early literacy kits are distributed to parents with babies born during National Library Week in April.
- Local History Series Award-winning speaker series focusing on life in Brown County and Wisconsin.
- Fundraising The biannual Used Book Sales allow the Friends to donate thousands of dollars for the purchase of Library equipment including: self-check-out stations, computers, security systems, and state-of-the art technology.
- Art Exhibits Changing collections of original art by local artists are on display on the second floor of the Central Library.
- Educational projects including storytelling performances, and author visits.

## Golden House

**Contact: Kathryn Chapman**  
1120 University Avenue  
Green Bay, WI 54302  
920/435-0100  
[www.goldenhousegb.org](http://www.goldenhousegb.org)  
[Kathryn@goldenhousegb.org](mailto:Kathryn@goldenhousegb.org)

Operating budget = \$850,000 Current endowment = \$729,000 Optimal endowment = \$8.0 million
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Incorporated in 1979, Golden House provides help and healing for victims of domestic violence. We offer comprehensive services such as:

- 24-hour Emergency Shelter
- 24-hour Helpline
- Crisis counseling
- Legal and personal advocacy
- Support groups
- Prevention education
- Specialized services for children, older persons, and Spanish-speaking victims

Golden House offers support to victims as they experience violence in their lives. We are committed in our efforts to increase their personal safety, decrease their isolation and empower them to make life changing decisions. Golden House can be part of the solution for ending the violence in their lives.

Every year we provide safe emergency shelter to over 500 individuals. We help an additional 1,800 members of our community cope with and understand the violence in their lives by assisting with legal remedies and offering crisis counseling. Additionally, we answer over 3,500 helpline calls to offer support, to listen and to provide hope for a more peaceful future.

Golden House staff are diligent about ending violence in our community and offer educational presentations regarding the prevalence, effects, and prevention of domestic violence. Our full time Prevention Specialist works with school age children daily to help stop the generational effects of violence.

To ensure the continuation of these essential services, Golden House holds three main fundraisers throughout the year: the Phone-a-Thon in February, Motorcycle Ride in July, and Golden Harvest Ball in November.

## Greater Green Bay Habitat for Humanity, Inc.

Contact: Lynette Green  
PO Box 10263  
Green Bay, WI 54307  
920.593.3921  
[www.greenbayhabitat.org](http://www.greenbayhabitat.org)  
[lgreen@greenbayhabitat.org](mailto:lgreen@greenbayhabitat.org)

Operating budget = \$762,000 Current endowment = \$0 Optimal endowment = \$15 million
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The Greater Green Bay Habitat for Humanity is a non-profit organization that provides simple, decent, and affordable homeownership to low-income families within Brown County; families must have a demonstrated need for better housing in order to qualify for Habitat's program. The homes are moderately priced and are sold to the families at no-profit and with zero-percent interest mortgages.

Families help build their home. Depending on the number of heads of households in the family, 300-500 hours of "sweat equity" is required. By helping to build their home, families develop an even stronger sense of pride, accomplishment, and appreciation for their houses.

Several hundred volunteers are involved in each house that Habitat builds. The volunteer labor helps keep the cost of the homes affordable. The volunteers not only help to construct the house, they also work side-by-side with the family, developing a connection with the family and the neighborhood.

Incorporated in 1986, Greater Green Bay Habitat for Humanity has built or renovated more than 43 homes to date. Since 2003 more than 20 families and 100 family members have moved out of substandard housing and now own their own home as a result of participating in the Habitat for Humanity program.

## Greater Green Bay YMCA

**Contact: Linda DeWitt**  
235 N. Jefferson Street  
Green Bay, WI 54301  
920.436.9622  
[www.greenbayymca.org](http://www.greenbayymca.org)  
[linda.dewitt@greenbayymca.org](mailto:linda.dewitt@greenbayymca.org)

Operating budget = \$11.8 million Current endowment = \$3.2 million Optimal endowment = \$10 - \$15.0 million
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Since 1870, the Greater Green Bay YMCA has embraced the same mission: To put Christian principles into practice through programs that build healthy spirit, mind and body for all.

Each year, our YMCA serves nearly 37,000 members and nearly 101,000 program participants, of which, slightly more than 1/3 are under the age of 18 years. With a commitment to making programs and services available to everyone, the YMCA provides more than \$1,700,000 in financial assistance and program subsidies.

We currently operate four program centers, our year round resident camp (CampU-Nah-Li-Ya), and four summer day camps. In addition, the YMCA is one of the largest providers of school age child-care in Brown County. More than 1,391 children are provided a safe and nurturing environment at 24 locations throughout the community.

The Greater Green Bay YMCA is not just a place to exercise our bodies, it is a place to exercise our mission. Our Downtown Center is the hub of mission based programming including: Special Populations, Family Nights, Girls' Night Out, Y-Klub and Swim Smart, all of which are provided at little or no cost for low income families in our community.

We collaborate with more than 100 schools churches and other community service groups to blend resources and provide programs & services for our children. We provide youth a place to be and a place to belong. We build self-esteem through peer interaction and encouragement, civic engagement, healthy activities and environmental teachings.

## Green Bay Area Public Schools Educational Endowment

**Greater Green Bay  
Community Foundation**

**310 W. Walnut Street, Suite 350  
Green Bay, WI 54303  
920.432.0800**

Current endowment = \$120,000 Optimal endowment = \$10.0 - \$15.0 million
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We rightfully expect the highest quality education for our community's children, but often resources are not adequate. The Green Bay Area Public School District has done an excellent job but with a foundation more can be done to promote innovation and encourage non-traditional means of engaging our children.

Here's how you can make a difference. Your contribution to the Green Bay Area Public School Educational Endowment will support the most promising ideas in education. The foundation will support programs that help meet the individual needs of at-risk, underachieving, and gifted students. Your investment can be designated to any of the following areas:

- Innovative Education Initiatives - encourages innovations in the areas of curriculum, teaching and learning practices in the classroom and beyond.
- Enriched Learning Opportunities - provides enhanced learning opportunities for at-risk, under-achieving, and gifted students.
- Arts and Libraries - lends support to outstanding arts and library programs that encourage active participation in the arts and library activities of recipient schools.
- Program and Technology Enhancement - assists with program and technology initiatives that directly enhance the delivery of educational concepts.
- Emerging Needs - provides resources to respond to emerging needs having a direct impact on students educational success.

## Green Bay Botanical Garden

**Contact: Susan Garot**  
2600 Larsen Road  
PO Box 12644  
Green Bay, WI 54307-2644  
920.490.9457  
www.gbbg.org  
sgarot@gbbg.org

Operating budget = \$1.1 million Current endowment = \$2.1 million Optimal endowment = \$10.0 - \$15.0 million
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Green Bay Botanical Garden stimulates an appreciation for and an understanding of the world of horticulture and the enduring relationships between plants and people. We provide enriching educational and recreational opportunities that focus on the beauty and utility of plants, within an environment that inspires and refreshes.

Green Bay Botanical Garden serves Northeast Wisconsin, including the nine counties area of Brown, Door, Florence, Kewaunee, Manitowoc, Marinette, Oconto, Outagamie and Shawano. In 2006-07, 77,000 visitors came through the Botanical Garden.

The Garden:

- is a regional resource for education, providing adults and children with an array of classes, symposia and outreach programs on all aspects of horticulture and ecology;
- is adding to the area's economy through tourist activity and strengthening of related horticulture, hospitality and recreational business;
- is an important research center for testing and displaying new plants adapted to our unique environment, preserving plant species and providing living demonstrations to regional residents.

Forms of support include: individual and business memberships, annual appeal, endowment, memorial and honorary gifts, foundation, visitation, educational classes and special events such as the Garden Fair, the Garden of Lights, concerts, and others.

## Green Bay Boy Choir and Girl Choir, Inc.

**Contact: Virginia Brand**  
321 S. Madison Street  
Green Bay, WI 54301  
920.321.0541  
[www.gbchoirs.org](http://www.gbchoirs.org)  
[gbbcg@tds.net](mailto:gbbcg@tds.net)

Operating budget = \$150,000 Current endowment = \$0 Optimal endowment = \$3.0 million
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The Green Bay Boy Choir and Girl Choir is a nonprofit music performance and education program for boys and girls ages 7-18 emphasizing the development of music skills and understanding. The mission of the organization is to provide quality music instruction with the goal of attaining the highest level of artistic excellence in choral music performance.

Starting at age 7, children from Green Bay and the surrounding areas are placed in one of 8 performing units based on age and experience. Through weekly rehearsals and performances, students receive instructions in proper vocal technique, music theory, age appropriate choral music repertoire, performance etiquette as well as sight reading and ear training skills. While tuition is charged, membership in the choir is not based on ability to pay and the choirs provide tuition assistance to all who demonstrate need. . In addition to scheduled performances and rehearsals, choir members participate in fall camp, tours and invitational performances, both locally and worldwide. The Choir also sponsors a community outreach Voice Discovery Camp in August.

The choirs endeavor to enrich the lives of children from all religious, racial, cultural, and economic backgrounds. Through music activities and community involvement, the Choirs help to foster the personal and social growth of the members and promote their sense of self-esteem, accomplishment and pride.

## Green Bay Community Theater

**Contact: Sylvia Pratt**  
122 North Chestnut Avenue  
P.O. Box 2333  
Green Bay, WI 54306-2333  
920.435.6300  
[www.gbcommunitytheater.com](http://www.gbcommunitytheater.com)  
[boxoffice@gbcommunitytheater.com](mailto:boxoffice@gbcommunitytheater.com)

Operating budget = \$82,000 Current endowment = \$0 Optimal endowment = \$300,000
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Green Bay Community Theater (GBCT) is a non-profit organization that produces live theater to provide opportunities for creative participation and to enrich the cultural scene of northeastern Wisconsin. Plays are selected by a committee of actors and directors with input from audience surveys. In 1966, we purchased the playhouse, a century-old former church, now mortgage-free.

Since 1936, GBCT has produced more than 300 plays, always striving to meet the highest theatrical standards. Thousands of Green Bay area adults and students have enjoyed the camaraderie and the joy of entertaining, gained poise and a renewed sense of self-worth as they worked together on stage and off stage, to mount each production.

GBCT is governed by a nine-member volunteer Board of Directors who set theater policy. Creative positions are filled on a show-by-show basis with independent contractors and volunteers providing labor. The facility, including the box office, is run by a paid Theater Manager.

We play an on-going balancing game: keeping tickets at prices accessible to as broad a population as possible, maintaining the Playhouse and updating equipment, purchasing quality scripts and continuing our commitment to providing rich theatrical experiences for cast, crew and audience.

Donations are encouraged to the Green Bay Community Theater Fund. Started in 2000, it was established by the GBCT Board to provide awareness of this 72-year-old organization, of its needs and funding opportunities.

## Green Bay Symphony Orchestra

**Contact: Mike Stefiuk**  
PO Box 222  
Green Bay, WI 54305  
920.435.3465  
[www.greenbaysymphony.org](http://www.greenbaysymphony.org)  
[mstefiuk@greenbaysymphony.org](mailto:mstefiuk@greenbaysymphony.org)

Operating budget = \$993,000 Current endowment = \$0 Optimal endowment = \$10.0 million
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For 95 years, the Green Bay Symphony Orchestra has been at the forefront of shaping and enhancing the cultural landscape of Northeastern Wisconsin. Under the artistic leadership of Music Director, Bridget-Michaele Reischl, the Orchestra has garnered national press and attention in recent years and remains financially stable by seeking out support on both individual and corporate levels. Performing at several venues in Green Bay, including the Weidner Center for the Performing Arts, the professional, 65-member Orchestra provides orchestral performances and music education experiences of the highest artistic quality to enrich and serve our region's communities.

The Green Bay Symphony Youth Orchestra Program continues to flourish attracting nearly 200 young musicians from over 14 surrounding counties. Musicians range in age from eight to eighteen, are chosen in annual auditions, and comprise three orchestras:

- The String Orchestra – taking entry-level musicians from the beginning of their playing careers to the next stage.
- The Philharmonia – offering young musicians their first opportunity to play in a full orchestra.
- The Youth Symphony – skills are finely tuned and the young performers become the “complete” player.

As part of the philosophy of the organization, young musicians are provided with an environment where they can seek challenges and pursue musical excellence.

Understanding the importance and need for a long-term relationship between all Green Bay area schools and the Green Bay Symphony Orchestra, our Adopt-a-School program offers underprivileged youth in our area the chance to experience, for free, live, orchestral music-making. In addition to free concert tickets, school visits from our Music Director and musicians of the Orchestra are a vital part of the program.

The GBSO strives to be an essential and active partner in our community by increasing access to lifelong music education, improving the quality of life and fostering pride in our community, promoting the understanding of other cultures, and contributing to the development of our children.

## Heritage Hill Foundation

**Contact: Barbara Miller**  
2640 S. Webster Avenue  
Green Bay, WI 54301  
920.435.2244  
[www.heritagehillgb.org](http://www.heritagehillgb.org)  
[barb@heritagehillgb.org](mailto:barb@heritagehillgb.org)

Operating budget = \$550,000 Current endowment = \$5.2 million Optimal endowment = \$10.0 million
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Heritage Hill Foundation is organized for the charitable and educational purposes of encouraging, promoting and assisting in the development of Heritage Hill State Park.

Heritage Hill State Historical Park is a living history museum devoted to the preservation of its buildings and artifacts and the interpretation of the history of Northeastern Wisconsin and its people. Its purpose is to provide an educational experience that encourages visitor awareness, understanding and appreciation of the history of this region. Costumed interpreters bring history to life as over 40,000 students and visitors of all ages experience history “up close and personal” while churning butter on the Belgian Farm, marching in military formation at Fort Howard, feeling the heat of the blacksmith’s fire in the Growing Community or portaging canoes as early Fur Traders. The goal is to enhance learning through hands-on experiences along with providing family focused activities.

Heritage Hill State Historical Park receives limited funding from the state of Wisconsin. The bulk of their funding is shared between admission/programming revenues and assistance from Heritage Hill Foundation. The Foundation is a non-profit 501 (c) 3 organization which provides financial support through local donors and investment income for:

- Historical interpretation of park time periods and buildings
- Building restoration and preservation
- Park operations and maintenance
- Admission assistance to schools with low income students
- Special programming and park equipment support as funds are available

## House of Hope

A program of St. Vincent de Paul Society - District Council of Green Bay

Contact: Jennifer Allen  
1660 Christiana Street  
Green Bay, WI 54303  
920.884.6740  
www.svdpgb.org  
hofh@netnet.net

Operating budget = \$390,000 Current endowment = \$0 Optimal endowment = \$2.0 million
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The House of Hope has provided shelter and support services to homeless families since 2000. The mission of the House of Hope is to ensure a safe, stable, supportive and structured living environment in which young mothers can acquire the knowledge and skills necessary to become healthy, independent, and successful parents. The House of Hope provides support to parenting and/or pregnant women between 18-24 years of age and their children. We currently have the capacity to serve 10 young women and up to 20 children. During their residency in our program, participation in employment and/or education activities, parenting classes, credit counseling/debt management, healthcare and mental health services is mandatory.

Our program Case Manager provides individualized goal planning and the appropriate referrals to mainstream resources in order to help residents achieve parenting, educational and employment goals. Our Life Skills Coordinator provides each resident with "hands on" basic life skills training. The coordinator works with residents on establishing and implementing daily schedules, bedtime routines, meal planning, and family strengthening activities. Resident activities and goals are further supported by our 24-hour awake staff. Upon leaving the program, each resident receives a follow-up plan, which is developed so that we may maintain regular contact in an effort to provide any ongoing support that is needed.

Through numerous community collaborations and with the help of many dedicated volunteers, residents are able to receive parenting education, GED services, credit counseling/debt management training, nutrition education, healthcare and mental health services. During their stay at House of Hope, residents are also provided with personal hygiene items, baby supplies, and other household necessities at no cost to them through generous donations from the community. House of Hope is "A Safe Place to Grow!"

## Integrated Community Services

**Contact: Carrie Schatzman**  
201 W. Walnut Street  
Green Bay, WI 54303  
920.448.4540  
[www.ics-gb.org](http://www.ics-gb.org)  
[carriesc@ics-gb.org](mailto:carriesc@ics-gb.org)

Operating budget = \$15.0 million Current endowment = \$0 Optimal endowment = \$5.0 - \$10.0 million
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Integrated Community Services, Inc. (ICS) is a dynamic, vision and values driven organization. Our values: seeing what could be, living to potential, never being satisfied and investing in people's success, are at the core of everything we do. We are committed to our mission of, "Bringing people together with quality services that promote self-sufficiency." ICS offers unique programs for low to moderate income families in the areas of housing, energy and self-sufficiency.

Our rental assistance program creates a stable housing environment for over 3,000 Brown County families a month, and over 4,100 families receive energy crisis assistance benefits. Both the rental and energy programs allow for improved quality of life for community members.

As housing and other basic needs are met, goals around education, career, and building strong families can be actualized and families can achieve increasing levels of self-sufficiency. ICS presently maintains a strong Homeownership program, a growing Family Self-Sufficiency (FSS) Program for families on our housing assistance program, and a new Reaching Self-Sufficiency (RSS) Program to low to moderate income families who fall in the gap between qualifying for housing and other government assistance programs, and financial stability and independence.

Our Homeownership, FSS and RSS programs combined serve approximately 200 families in the community and each program is projected to attract another 10 to 20 families in 2009. Due to cuts in government funding, ICS staff is working diligently to pursue various grants. Contributions will fund Life Skills and Job Skills Workshops, two-day women's retreats, and will allow us to expand our case management services and overall program capacity for our Homeownership, FSS and RSS programs.

## Jackie Nitschke Center, Inc.

**Contact: Bill Labine**  
**630 Cherry Street**  
**Green Bay, WI 54301**  
**920.435.2093**  
**www.jackienitschkecenter.com**

Operating budget = \$650,000 Current endowment = \$370,000 Optimal endowment = \$3.0 - \$5.0 million
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Jackie Nitschke Center, Inc is a non-profit organization that provides residential and intensive outpatient treatment for the disease of alcoholism and drug addiction in a 14-bed medically-monitored residential program, two intensive outpatient programs, four aftercare groups, an alumni group, and a womens' recovery house. Our most important outcome is the improvement of its clients' quality of life resulting from the best possible service and caring attitudes provided by our staff.

The Center opened in 1973 as a halfway house for men and in 1995 became a coed residential treatment facility. In 1997 the name was officially changed to the Jackie Nitschke Center to honor the wife of Packer football player, Ray Nitschke. Jackie Nitschke was the first publicly recognized female in Green Bay to speak openly about her problems with and recovery from alcoholism.

The Jackie Nitschke Center Board and the Jackie Nitschke Center Foundation Board of Directors are comprised of Brown County Judges, local attorneys, accountants, financial investors, business professionals, retirees, and clergy, a Nitschke family member, and representation from the local recovering community.

- 1998 Wisconsin Association on Alcohol and Other Drug Abuse Outstanding Program Award of Excellence
- 2002 Wisconsin Association on Alcohol and Other Drug Abuse Outstanding Program Award of Excellence
- 2003 Founding Member of NIATx (Network for the Improvement of Addiction Treatment) a national initiative supported by the Robert Wood Johnson Foundation's Paths to Recovery program and the Center for Substance Abuse Treatment's Strengthening Treatment Access and Retention ([www.niatx.net](http://www.niatx.net))
- 2006 became a peer mentor and presenter for the State of Wisconsin STAR-SI Project (Strengthening Treatment Access and Retention-State Implementation)
- 2007: Kewaunee County Human Services presented the Jackie Nitschke Center with a Commendation Award for outstanding customer service through 2006

## Libertas Treatment Center

**Contact: Patrick Ryan**  
1701 Dousman Street  
Green Bay, WI 54303  
920.498.8600  
[www.libertascenter.org/greenbay](http://www.libertascenter.org/greenbay)  
[pryan@sjcf.hshs.org](mailto:pryan@sjcf.hshs.org)

Operating budget = \$2.1 million Current endowment = \$1.5 million Optimal endowment = \$4.0 million
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Founded in 1989, Libertas Treatment Center provides medically supervised alcohol and chemical dependency treatment based on the 12-step philosophy of Alcoholics Anonymous and Narcotics Anonymous. Libertas is licensed as an alcohol/drug rehabilitation hospital, is certified for AODA inpatient and outpatient services, and is accredited by the Joint Commission for Accreditation of Healthcare Organizations. It is a service of the Hospital Sisters of St. Francis Health System (HSHS) (sponsors of St. Mary's and St. Vincent Hospitals) and is operated by St. Joseph's Hospital.

For adolescents, Libertas offers these forms of treatment:

- Inpatient Treatment Program
- Intensive Outpatient Program (IOP)
- Individual Counseling Sessions

Outpatient services are provided for adolescents and adults at the Center and its clinics in Marinette, Sheboygan, and Sturgeon Bay.

No other facility in Northeastern Wisconsin treats adolescent addiction as specifically and aggressively as the programs of Libertas, which has served more than 3,000 kids since inception. Without treatment, many adolescents with addictions will eventually commit crimes and enter the corrections system. Others will continue their substance abuse into adulthood, resulting in personal and family dysfunction and in substantial additional costs to society.

Libertas aims to create a permanent endowment of \$4 million to assure Libertas' future ability to serve kids, families, and the Green Bay community and area through its unique services.

## Literacy Green Bay

**Contact: Tori Rader**  
424 S. Monroe Avenue  
Green Bay, WI 54301  
920.435.2474  
[www.literacygreenbay.org](http://www.literacygreenbay.org)  
[trader@literacygreenbay.org](mailto:trader@literacygreenbay.org)

Operating budget = \$350,000 Current endowment = \$97,000 Optimal endowment = \$1.0 million
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Literacy Green Bay, formerly the Literacy Council of Brown County, was founded in 1981 as an adult tutoring program for Southeast Asian refugees. The organization later expanded programming to include undereducated English-speaking adults and adults and families of all ethnicities. Over 1,000 learners are served annually in four programs: *Adult Tutoring/English Classes/Citizenship, Workforce Development, Children First Family Literacy, and Child Tutoring.*

Most adult learners hear of our program by word of mouth. Currently, 90% of our learners are learning English. Of this population, 75% are Hispanic, 15% Southeast Asian, and 10% other nationalities. The remaining 10% of the total population of adult learners speak English and are working to improve basic reading, writing, math, computer and workforce skills. Most learners come for help because they want to learn English, get a better job/promotion, read to their children, increase knowledge of computers, or study for the GED or technical certificate. Our learners are from low-income families and are the ultimate beneficiaries of all money raised to support our literacy organization.

Current program activities include one-on-one adult tutoring with trained volunteer tutors, English language classes for immigrants and refugees, citizenship preparation, customized English and Spanish classes at local worksites; community Spanish classes, a child tutoring program with trained volunteer high school tutors, and the *Children First Family Literacy* program for parents learning English or studying for a GED, and their children, at the Howe Resource Center.

Literacy Green Bay is a fully-accredited affiliate of ProLiteracy America, a United Way partner agency, a past recipient of the Mayor's Civic Award for *Organization of the Year* and a winner of ProLiteracy's National Award for *Excellence for Outstanding Literacy Organization.*

## N.E.W. Community Clinic

**Contact: Bonnie Kuhr**  
**622 Bodart Street**  
**Green Bay, WI 54308**  
**920.437.9773**  
**[www.newcommunityclinic.org](http://www.newcommunityclinic.org)**  
**[newcomm@netnet.net](mailto:newcomm@netnet.net)**

Operating budget: \$2.1 million Current endowment: \$340,000 Optimal endowment: \$3.0 million
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N.E.W. Community Clinic opened its doors in 1971 under the title of Green Bay Area Free Clinic as a project of a UW-Green Bay student of social work. Its mission was to provide care and referrals for those who lacked health insurance. Today our mission is the same: to provide access to care where there are gaps in the area's health care delivery system.

We administer 12 programs that service the low income, uninsured population in Green Bay and Brown County, including our Community Clinic, N.E.W. Clinic at NWTC, Healthcare for the Homeless, WIC, Wisconsin Well Woman's Program, and Prenatal Care Coordination. We recently added a program that helps facilitate the process of applying for Badger Care Plus for clients who qualify.

The uninsured population continues to increase. Nearly 320,000 Wisconsin residents live without health insurance. Nationwide, uninsured individuals make up 47 million of our population. Our patients not only are uninsured but the majority of them are also considered low income.

N.E.W. Community Clinic has our main site at 622 Bodart Street in downtown Green Bay. In July of 2006 N.E.W. Community Clinic opened a clinic at NWTC that serves the same population, but also trains tomorrow's health care providers. N.E.W. Community Clinic also has our Healthcare for the Homeless (Outreach Healthcare) Program at 879 Mather Street, Green Bay. It is a converted 3 bedroom house that is generously donated by the Salvation Army to serve as the Outreach Healthcare primary clinic.

## N.E.W. Curative Rehabilitation, Inc.

Contact: John Bloor  
PO Box 8027  
Green Bay, WI 54308  
920.468.1161  
[www.newcurative.org](http://www.newcurative.org)  
[jbloor@newcurative.org](mailto:jbloor@newcurative.org)

Operating budget: \$11.3 million Current endowment: \$979,000 Optimal endowment: \$6.0 - \$15.0 million
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N.E.W. Curative Rehabilitation, Inc. is a private non-profit agency established in 1948. Our mission is to assist people in achieving their goals for independence. We provide services for seniors, at risk youth and rehabilitative services for individuals with disabilities.

Our comprehensive programs focus on the individual, their strengths and their unique goals. N.E.W. Curative serves people who have experienced any type of brain injury or neurological impairment through our Adult Day Treatment Program. We can provide respite for caregivers whose loved one may need a safe place to be during the day or with assistance to remain at home. We offer educational opportunities for individuals through our Literacy Program. We assist people with disabilities in securing employment on-site or in the community through our employment placement programs, as well as employment opportunities for seniors in 11 counties through our Senior Services Program. These are just a few examples. We have individuals who have taken advantage of many of our services and some who may just need one particular service. Everything we provide is tailored to the specific needs of the individual.

N.E.W. Curative provides services at our facility on Curry Lane on Green Bay's east side, as well as at our Cloud Family Center on Western Avenue - which is the home of one of our three dementia specific Adult Day Programs, our Adult Day Program in Shawano, job centers throughout northeast Wisconsin and one-on-one assistance at home and in the community.

In 2007 N.E.W. Curative served 1,988 individuals. As each individual reaches their goals for independence, our community becomes healthier, stronger and more integrated.

The number of individuals requiring services continues to grow, yet government funding remains stagnant. We are striving towards bridging the gap with funds raised from manufacturing services provided by our business services division (ProSolutions), our annual appeal, special events, planned giving program, and by growing our Endowment Fund with the Greater Green Bay Community Foundation.

## N.E.W. Service Dogs

4093 Buyarski Road  
Green Bay, WI 54311  
920.437.1076  
[www.newservicedogs.org](http://www.newservicedogs.org)  
[questions@newservicedogs.org](mailto:questions@newservicedogs.org)

Operating budget = \$5,000 Current endowment = \$0 Optimal endowment = \$50,000
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NorthEast Wisconsin Service Dogs, Inc. is a non-profit organization whose mission is to further the independence of individuals with physical disabilities through the training and placement of service dogs.

### **What can a N.E.W. Service Dog do?**

Each dog is trained to meet the needs of an individual with a physical disability. The dogs are trained to pick up dropped objects, open and close doors, assist in getting up from a chair or the floor, turn light switches on and off, get the phone, find help, and provide assistance as needed. A service dog also provides unconditional love and companionship.

### **How is a Service Dog trained?**

N.E.W. Service Dogs begin training potential service dogs between 7 – 12 weeks of age. A dog in training will spend approximately two years in a foster home learning the skills it will need to be a service dog and experiencing a variety of social environments. The dog is subsequently matched to an applicant with careful attention paid to the skills the applicant will need in a service dog. Once a match has been made, the applicant will attend a 3-5 week Team Training Course to learn how to work with their service dog. Following the completion of Team Training, follow up training continues with the graduate. As the needs of the graduate change, N.E.W. Service Dogs is always available to work with the graduate and provide follow up and support.

### **How can I help?**

If you would like to make a contribution, volunteer your time, provide a foster home or would just like more information about N.E.W. Service Dogs, please contact us.

## N.E.W. Zoological Society, Inc.

**Contact: Carla Krawczyk**  
4378 Reforestation Road  
Green Bay, WI 54313  
920.434.6814  
[www.newzoo.org](http://www.newzoo.org)  
[carlazoo@netnet.net](mailto:carlazoo@netnet.net)

Operating budget = \$35,000 Current endowment = \$85,000 Optimal endowment = \$2.0 million
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The N.E.W. Zoological Society is a nonprofit 501(c) (3) organization committed to the preservation and enhancement of the N.E.W. Zoo. It is a self-supporting educational resource for the community. One of six self-supported zoos in the nation, the zoo has been successful due to the generosity of private gifts and dedication of many volunteers. The new giraffe exhibit is one of only a few zoos in the country where a guest can see eye to eye with a giraffe and feed him a cracker. With more to do and so many things to see, attendance is on the rise. Meeting the needs of guests creates a revenue source while providing a unique entertainment experience. The zoo provides an affordable point of recreation and offers visitors an opportunity to learn about animals in a naturalistic setting.

The N.E.W. Zoological Society annually funds education programs. Current fundraising is underway for the N.E.W. Zoo Education Center, which will give students of all ages the opportunity to learn with hands-on, interactive displays and live animal programs, inspiring a new respect for the preservation of wildlife. Interactive programs such as those planned for the Education Center offer schools an unprecedented resource for natural and life science learning thus enhancing the quality of life throughout our community. This building will also provide much needed room for our volunteer program that continues to grow.

The N.E.W. Zoo's operating expenses include animal food and animal acquisition. The N.E.W. Zoo does not receive local or regional public tax support for the annual operating budget. Everyone remembers the first time the lion roared. It is the continued generosity of zoo contributors that keeps him comfortable in his den.

## NEWIST/CESA 7

**Contact: Jo Mellen**  
2420 Nicolet Drive, IS 1040  
Green Bay, WI 54311  
920.465.2599  
www.newist.org  
jmellen@cesa7.k12.wi.us

Operating budget = \$256,685 Current endowment = \$0 Optimal endowment = \$1.5 million
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NEWIST/CESA 7's mission is to empower youth and adults, especially those marginalized and deprived of having a positive voice in society. NEWIST's strategy is to create television programs that feature young people and adults directly involved with the issues. Topics surface through current events, educational and social research, health and medical reports and information from teachers and other adults closely associated with the health and well-being of young people. Youth and adults are identified and interviewed on-camera to discuss their experiences and insights, and programs are built around materials from those interviews (first-person testimony).

Our work at NEWIST has been giving a voice to the voiceless. This includes youth, people in poverty, people with HIV, the homeless, the elderly, the disabled, gay, lesbian, bisexual and transgendered youth, parents, and others.

All documentaries are produced with funding from individuals, grants and foundations. As the need for programming on social issues increases, the need for funding increases, as well.

NEWIST's television programming brings awareness of critical issues, particularly those facing our youth, to the surface. It also helps young people realize the ramifications and effects their actions may have on themselves and others and to realize that they are not alone.

## NeighborWorks Green Bay

**Contact: Noel S. Halvorsen**  
437 S. Jackson Street  
Green Bay, WI 54301  
920.448.3075  
www.nwgreenbay.org  
noel@nwgreenbay.org

Operating budget = \$837,000 Current endowment = \$0 Optimal endowment = \$5.0 - \$7.0 million
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NeighborWorks Green Bay strengthens neighborhoods and improves lives by revitalizing housing, enhancing neighborhood character, and promoting and preserving home ownership.

In today's challenging housing market, NeighborWorks Green Bay combats mortgage foreclosures through post-purchase education and counseling. Hundreds of area families are facing foreclosure and we work with them to plan budgets and seek viable strategies.

The best strategy for avoiding foreclosure is to carefully plan a home purchase and adequately budget for expenses and surprises. Through our HomeOwnership Center, NeighborWorks Green Bay counsels and educates over 500 existing and prospective homebuyers annually. Face-to-face pre-purchase counseling and education has been demonstrated to reduce mortgage delinquency rates by as much as 34%. We are the area's only HUD-certified housing counseling agency.

We make homeownership more affordable by providing downpayment assistance. Each year we make loans to more than 150 families reaching for the American Dream. These no-interest, deferred payment loans help buyers secure mortgages with lower monthly payments. Nearly all of our clients are first time buyers, many are the first homeowners in their families.

Healthy neighborhoods require healthy housing. In partnership with the City of Green Bay and others, we acquire, renovate and resell housing. In the past decade we have substantially renovated more than 130 dwellings.

Through community-supported housing renovation efforts and homeownership promotion, NeighborWorks Green Bay leverages more than \$16 million of direct investment in Green Bay's Original Neighborhoods annually. Together we're building a better Green Bay!

## Northeast Wisconsin Technical College Educational Foundation, Inc.

**Contact: Crystal Heckel**  
2740 W. Mason Street  
PO Box 19042  
Green Bay, WI 54307-9042  
920.498.5541  
[www.nwtc.edu](http://www.nwtc.edu)  
[crystal.heckel@nwtc.edu](mailto:crystal.heckel@nwtc.edu)

Operating budget = \$526,000 Current endowment = \$984,000 Optimal endowment = \$2.0 million
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The NWTC Educational Foundation is a public, non-profit organization whose mission is to support the vision and mission of Northeast Wisconsin Technical College by promoting the value of technical education. This is accomplished, in part, through scholarship support for NWTC students, equipment acquisition, and capital improvement consistent with the needs of the District.

The NWTC Fund provides resources for:

- student scholarships
- new learning opportunities
- crisis needs
- technology
- special outreach projects
- equipment
- staff development

With local, state and federal appropriations gradually declining, formalized fundraising efforts are essential to advancing the College goals and objectives.

You can make a difference in the future of NWTC. Forms of support include: NWTC Fund, Memorial and Honorary Gifts, Student scholarships, and Endowed Funds.

NWTC and the Educational Foundation are committed to providing all learners with educational opportunities that strengthen the economy of Northeast Wisconsin and the state. You can help NWTC students achieve the technical skills businesses need for success.

## On Broadway, Inc.

**Contact: Tracy Heaser**  
**PO Box 2451**  
**117 S. Chestnut Street**  
**Green Bay, WI 54306**  
**920.437.2531**  
**www.onbroadway.org**  
**info@onbroadway.org**

Operating budget = \$300,000 Current endowment = \$0 Optimal endowment = \$2.0 million
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On Broadway, Inc. (OBI) is a non-profit, community-based organization dedicated to strengthening the Green Bay community through economic development, historic preservation and promotion of downtown Green Bay's Broadway District. As a Main Street Program, we follow a proven five-point approach to revitalization, including:

- **Design:** Improve the physical attributes and preserve the historic and architectural integrity of the Broadway District.
- **Economic Restructuring:** Enhance and promote the economic growth of the Broadway District through recruitment, retention, and support of district businesses.
- **Marketing:** Communicate the OBI vision, and create a positive public perception of the Broadway District.
- **Organization:** Maintain an organizational framework that supports the function of the organization's programs.
- **Promotion:** Create opportunities that showcase the businesses, neighborhood and people of the Broadway District.

Since OBI's inception in 1995, the Broadway District has gained 80 (net) businesses and 700 (net) jobs, while the tax base has grown from \$25 million to more than \$70 million. The goal over the next ten years is to make the Broadway District a vibrant community where people of all ages and backgrounds come to shop, eat, live, work, network and play. Once a seedy, unattractive embarrassment, the Broadway District has been reborn into a fun, eclectic neighborhood and business district, and an area of pride for the community.

OBI relies heavily on its partnership with the community for support. Major corporate contributors relocating out-of-state and the city's tightening budget have all contributed to an ebb in donated revenue over the past few years. Other opportunities to help sustain the organization, like the Larsen Development site, will help; but are only in the beginning stages, and won't significantly support the organization for some time. Please consider supporting OBI as it strives to create a better community for all.

## *Options for Independent Living*

**Contact: Thomas Diedrick**  
555 Country Club Road  
Green Bay, WI 54313  
920.490.0500  
www.optionsil.com  
tomd@optionsil.org

Operating budget = \$574,000 Current endowment = \$1.5 million Optimal endowment = \$2.2 million
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Options is a non-profit organization that has been providing services to people with all disabilities and those who are older since 1981. A minimum of 51% of the Board of Directors and Staff have personal experiences with a disability. Options' provides services to residents in 17 counties and four Native American Tribes in Northeast Wisconsin and the Fox Valley.

Options' mission is to assist people with disabilities and those who are older through the provision of advocacy, information and referral, education, and technology services. Options provides technical assistance for workplace accommodations, ADA compliance, and disability awareness in the community.

Options' main offices in Green Bay are in an Accessible Showcase Model Home & Office Complex and demonstrate accessibility and assistive technology features. Thousands tour this facility to learn more about accessibility and technology in both the home and workplace. Assistive Technology is critical in helping individuals to live independently and safely in their home. Technology such as amplified telephones to facilitate communication, special devices in the kitchen, accessible showers and transfer devices to eliminate lifting and transferring, accessible gardening devices and much more are available for demonstration and "try-out". In addition, Options will "loan" wheelchairs, walkers, crutches, bathroom aids and more to individuals in need who do not have sufficient health insurance coverage.

Options is funded through a combination of federal and state grants, revenue from fee for service activities, foundation grants, and donations.

## Partners in Education

**Contact: Nancy Schopf**  
**Green Bay Area Chamber of**  
**Commerce**  
**400 S. Washington Street**  
**PO Box 1660**  
**Green Bay, WI 54305**  
**920.437.8704**  
**[schopf@titletown.org](mailto:schopf@titletown.org)**

Operating budget = \$600,000 Current endowment = \$0 Optimal endowment = \$3.0 - \$5.0 million
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Greater Green Bay Area Partners in Education (PIE) is business and education working together to help all learners prepare for productive community life and strengthen the economic vitality of our community.

PIE serves the ten area school districts—developing and providing a system of programs: promotion of education, school-based learning, work-based learning, career exploration, and community support. PIE provides the link between business and education, providing programs that one school district or business could not do on their own. The uniqueness of PIE programming is the variety plus specialty programming to serve just one or thousands of students. Scholarships for at-risk 5th graders, Great Green Bay Discovery tours for 4th graders, career programs for all ages, developmental assets, youth apprenticeships, on-line teen center, and teen leadership are just a few examples of PIE programs.

PIE views the entire community as a learning laboratory...giving each of us the opportunity to help a young person prepare for their future. People involved in PIE experience firsthand the rewards of seeing the community work together to provide a learning environment where young people grow, develop, and find positive influences—taking education out of the four walls of the classroom.

PIE has many success stories. With your help that success can be expanded...playing a significant role in the economic development of the greater Green Bay area and helping “fill our young people’s wagons with dreams.” Help all of us pull together.

## The Salvation Army Green Bay

**Contact: Rebecca Lesperance**  
626 Union Court  
Green Bay, WI 54303  
920.497.7053  
www.sagreenbay.org  
rebecca\_lesperance@usc.salvationarmy.org

Operating budget = \$2.7 million Current endowment = \$0 Optimal endowment = \$20.0 million
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The Salvation Army (TSA) is an international movement motivated by a love for God and a concern for the needs of all humanity. The local mission is to foster improved self-sufficiency and lead by example. We coordinate a comprehensive array of emergency services to meet basic needs (food, shelter, clothing, spiritual) and offer referrals and other support services. The Salvation Army, found in 106 nations worldwide, makes a difference in thousands of lives through daily and seasonal programs. Throughout the year, a team of over 4,000 volunteers partners with the staff to provide:

- Emergency Social Services to meet basic needs
- Daily meal program & Sal's Supper Club (meal for youth)
- Corps Community Center: after-school homework help program for high-risk youth, community computer lab, and volleyball league
- Senior Programs: Grocery shopping, Fellowship, Exercise, Intergenerational Activities and a Hmong Elders Program
- Worship and Christian Education
- Social and Family Development

During the Christmas season, TSA meets community needs through Coats for Kids, League of Mercy (nursing home visits), Silver Bells Tree (gifts for seniors), Adopt-a-Family, Toy Shop and Food Baskets. The summer golf outing and fundraiser is held annually to support the Corps Community Center youth programs. As TSA looks to the future, we anxiously await the completion of the Kroc Center. This Eastside facility will provide a venue for expanded services to the Brown County community.

## Scholarships, Inc.

Contact: Joanne Angeli  
PO Box 1873  
Green Bay, WI 54305  
[www.scholarshipsinc.org](http://www.scholarshipsinc.org)  
[director@scholarshipsinc.org](mailto:director@scholarshipsinc.org)

Operating budget inc. scholarships = \$500,000 Current scholarship fund = \$5.0 million
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The cost of higher education has increased 2-3 times that of the rate of the overall economy. Scholarships, Inc. helps students meet the rising costs of a college education. We are a nonprofit organization funded by forward-thinking donors and supported by a diverse group of community volunteers. Since 1962, we have awarded \$5.7 million in scholarships to 6,600 students in Wisconsin's Brown and Door counties.

We offer several different scholarships to Brown and Door County students. Our goal is to continue to grow our ability to provide financial help to as many worthy applicants as possible. Currently, our scholarship offerings include:

**Traditional:** Available to high school graduating seniors for their first year of college.

**Renewal Award:** Available to students in their second year of college who were Traditional Scholarship recipients of Scholarships, Inc.

**Distinguished Student:** Recipients are chosen by the administration of the participating Brown and Door County high schools based on academic performance, community service, and proven leadership skills.

**Returning Adults:** Available to students 25 years or older. Applications are available through area colleges and universities, and our office.

## Space Education Initiatives

**Contact: Jason Marcks**  
1825 Nimitz Drive  
DePere, WI 54115  
800.215.1511  
[www.spaceed.org](http://www.spaceed.org)  
[jmarcks@spaceed.org](mailto:jmarcks@spaceed.org)

Operating budget = \$200,000 Current endowment = \$160,000 Optimal endowment = \$4.0 million
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Space Education Initiatives is a 501(c)(3) not-for-profit corporation dedicated to engaging students in science, math, and technology by using the excitement of space exploration. Space Education Initiatives is actively involved in providing educational programs, professional development opportunities, and technical and content support to K-12 teachers throughout Wisconsin. Our mission is to address the ever changing needs of science education through best practices and to ultimately improve science, math, and technology education by using space exploration to inspire teachers, students, and the general public.

## Urban Hope Entrepreneur Center

**Contact: Mark Burwell**  
2701 Larsen Road  
Green Bay, WI 54303  
920.884.9707  
[www.urbanhopegb.org](http://www.urbanhopegb.org)  
[info@urbanhopegb.org](mailto:info@urbanhopegb.org)

Operating budget = \$205,000 Current endowment = \$60,000 Optimal endowment = \$1.0 million
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Innovative communities are vibrant when they are creative by nurturing entrepreneurship, accepting diversity, new lifestyles and cultures. New ideas and change are the growth engines of tomorrow. Opportunities will reside in a community that empowers people with the ability to express innovation.

The Urban Hope Entrepreneur Development Series program has been a successful model for a diverse group of over 1,000 students of which 400 businesses have been started up in the Green Bay community. Some have been recognized nationally and over 2,000 jobs have been created. The majority has come from low to moderate incomes and a 1/3 are minority. Many have lost their full-time jobs due to downsizing and mergers. The Development Series is hands on knowledge. The series also helps with the retention of existing businesses and continues to challenge conventional wisdom and tap into young creative talent and ethnic diversity within the community.

The Urban Hope Entrepreneur Center is expanding on its youth entrepreneurial program as well as being recognized by the Small Business Administration as a leading model as a Community Based Initiative for empowering women entrepreneurs.

Goals of the program:

- Create a giving back responsibility as a condition of the free enterprise system
- Empower people to gain influence over their own lives and the community
- Developing self-sufficiency
- Builds business ethics and innovation principles
- Success rate of developing community leaders
- Hundreds of hours of volunteer peer-to-peer mentorship
- Strong economic tax base
- Establishing and providing youth understanding of entrepreneurial opportunities

## Weidner Center Presents, Inc.

**Contact: Katie Green**  
**UWGB**  
**PO Box 10207**  
**2420 Nicolet Drive**  
**Green Bay, WI 54307-0207**  
**920.465.5100**  
**www.wcpresents.com**  
**katie@wcpresents.com**

Operating budget = \$1.0 million

Weidner Center Presents, Inc. is a 501(c)3 non-profit organization dedicated to providing first class entertainment and arts education opportunities for Northeast Wisconsin.

Weidner Center Presents was created to serve the interest of the community and ensure high quality programming and educational opportunities for the area. In December of 2006, following the University of Wisconsin-Green Bay's withdrawal from programming the Weidner Center for the Performing Arts, Weidner Center Presents stepped forward to take the programming reins so that the community would continue to enjoy and be enriched by live entertainment and educational opportunities.

Weidner Center Presents, Inc. programs and presents an annual Performing Arts Season, the Bellin Health LifeLines speaker series, an Educational Series of performances for daytime school groups serving over 20,000 students annually in grades preK-12, and a CommunityConnections Series designed to showcase and promote developing area talent.

As the cost of programming and presenting the performing arts continues to increase, we are seeking contributions to continue the growth of fresh educational and public arts programming to ensure that the arts continue to play an exciting and vibrant role in our community.

## Women's Fund of Greater Green Bay

Greater Green Bay Community Foundation

c/o Greater Green Bay  
Community Foundation  
310 W. Walnut Street, Suite 350  
Green Bay, WI 54303  
920.432.0800  
www.womensfundgb.org

Current endowment = \$379,972 Optimal endowment = \$1.0 million
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The Women's Fund of Greater Green Bay is a partnership of donors, grantees, and volunteers working to support programs for women and girls. Its mission is to encourage philanthropy among women of all ages and backgrounds and to support and expand opportunities for all women and girls.

### Areas of Need

The Women's Fund of Greater Green Bay pools dollars for areas where women and girls need help the most. Women are more likely to be homeless, to live in poverty, to be unemployed or have low incomes, to face violence, and to have inadequate housing and access to health care. Women disproportionately bear the burdens of working and caring for children, husbands, and aging parents.

### Designated Funds

- Fund for Women and Girls, the most flexible of our funds, supports important programs promoting opportunities for women and girls that is not necessarily within the categories listed below.
- Fund for Education & Achievement supports and expands programs that provide educational opportunities for women and girls from preschool through post-secondary levels.
- Fund for Health & Safety supports opportunities for women and girls to help them be healthy and safe. Areas of interest include physical or mental health, medical care, and fitness.
- Fund for Basic Needs supports programs that help women and girls with emergency basic needs such as food, clothing, shelter, and childcare.

## YWCA of Green Bay - De Pere

**Contact: Elaine Wagner**  
230 S. Madison Street  
Green Bay, WI 54301  
920.432.5581  
[www.ywcagreenbay.org](http://www.ywcagreenbay.org)  
[ewagner@ywcagreenbay.org](mailto:ewagner@ywcagreenbay.org)

Operating budget = \$2.0 million Current endowment = \$1.0 million Optimal endowment = \$2.0 - \$4.0 million
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The YWCA has provided continuous service to women and girls in the Green Bay area since 1919 when it was founded to provide a safe and moral harbor for young women working away from home. Over the past 88 years, the YWCA has addressed Northeast Wisconsin community challenges including breast cancer, childcare, senior wellness, and teen pregnancy. While the organization continually adapts its programs to meet the needs of individuals and the broader society, its core purpose remains constant: helping women and their families thrive in ways that make them, and our community, stronger and healthier.

The YWCA's volunteer Board, Advisory Council, and professional staff are focused on sustaining the right mix of charitable work and fee-based programs. Through programs that generate revenue, the YWCA is able to help support the work of its mission and the clients who are most in need.

To maximize services and self-reliance, the YWCA has expanded its Madison Street building with additional programming space and with renovations to improve accessibility to the existing building.

A recent YWCA Capital Campaign allowed for construction of a new 26,000 square-foot wing for more of the signature YWCA programs for working families, low-income women, parenting and at-risk teens, children, and seniors. Renovations to existing areas have enhanced access and improved curbside safety for families, senior clients, and the handicapped. The YWCA's Women of Vision group provides annual, unrestricted philanthropic support for general operations.